

How to Map a Checkbox to an Iterable Message Type, List, Channel, or Data Field

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Before following these steps, make sure your page is set to Preference Center mode .

In the Design Editor, select any checkbox. Then, click the desired option in the dropdown to map it to a specific Iterable Message Type, List, or Channel.

For a regular checkbox, we recommend using the "Add" option. [Learn about the difference between Add and Remove options here.](#)

The screenshot displays the Design Editor interface. On the left, the 'Iterable Message Type' dropdown menu is open, showing a list of options including 'Kitchen Sink (66977) - ADD', 'Clubhouse (66978) - ADD', and 'Marketing Message (5461) - ADD'. A blue arrow points from the 'Kitchen Sink' option in the dropdown to the 'Kitchen Sink' checkbox in the main content area. The main content area shows a 'Manage Your Preferences' section with several checkboxes and their corresponding descriptions, such as 'Kitchen Sink' and 'Special Offers'.

For your Unsubscribe checkbox, we recommend using the "Remove" option. Our customers typically set it up as "Marketing Channel - Remove."

[Learn how to set up the Unsubscribe/Subscribe All functionality .](#)