

How to Integrate with PostUp

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What You'll Learn

- **Set Up PostUp Integration** – Learn how to connect Digioh with PostUp using API credentials.
- **Map Form Fields for Seamless Data Transfer** – Ensure subscriber information is correctly sent to PostUp, including custom fields.

This article describes how to set up integrations to send form submission data to PostUp. Before starting, you may benefit from reading about [Digioh Integration Basics](#).

1. You will need a PostUp username and password with permissions to access the PostUp API. In PostUp, under Settings > User Management:

Data

- Import Data ⓘ
- Export Data ⓘ
- Configure Automated Exports ⓘ
- Export Mailing Report Lists ⓘ

2. In Digioh, go to the Integrations tab, click New Integration, and find "**PostUp Custom**" in the list. We do not recommend the PostUp Template integration method at this time.

Add New Integration

Friendly Name:

Integration:

Box (optional):

3. Once created, go to your Integrations and Select **Auth** under Actions. Enter your API username and password, and Validate Credentials to confirm. CDP Domain is an advanced feature, PostUp will provide details if needed.

Integrations						<input type="button" value="+ New Integration"/>	<input type="button" value="Connect Pipelines"/>	<input type="button" value="View Logs"/>
ID	Name	Type	Dependencies (?)	Actions				
74064	PostUp Custom (2-10-2025)	PostUp Custom		Rename Auth Fields [Choose List] Duplicate Delete	✕			

PostUp API Authentication

PostUp Username

PostUp Password

CDP Domain

4. **Choose the list** to add a subscriber.

Integrations + New Integration Connect Pipelines View Logs

ID	Name	Type	Dependencies (?)	Actions
74064	PostUp Custom (2-10-2025)	PostUp Custom		Rename Auth Fields [Choose List] Duplicate Delete

Choose a List

PostUp Custom (1-16-2022) (ID 60166)

ID	Name	Select
5	Todd Test List	Select
53	Advisen Test Brandon	Select
93	ChrisF UAT List - 2	Select

5. Map the form fields.

PostUp Map Custom Fields

PostUp Custom (1-26-2021) (ID 57635)

Field Name

Field Value

ID	Field Name	Field Value	Overwrite	Delete
39978	Product	[CUSTOM_1]	YES	Edit Field Value Delete

Email is already mapped by default, you don't need to add that. There are three types of PostUp fields,

the Custom Fields you create, which can be referenced by either name or id, a small number of fields native to PostUp, and so called Additional Fields.

6. Save the integration and attach it to one or more of your Campaigns.

You can access all of these settings again from the Integrations List:

Integrations

[+ New Integration](#)

ID	Name	Type	Actions
57635	PostUp Custom (1-26-2021)	PostUp Custom	Rename Auth Fields Jordan Use Case List... Duplicate Delete
