How to deploy the Digioh tag via Tealium iQ

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What you'll learn

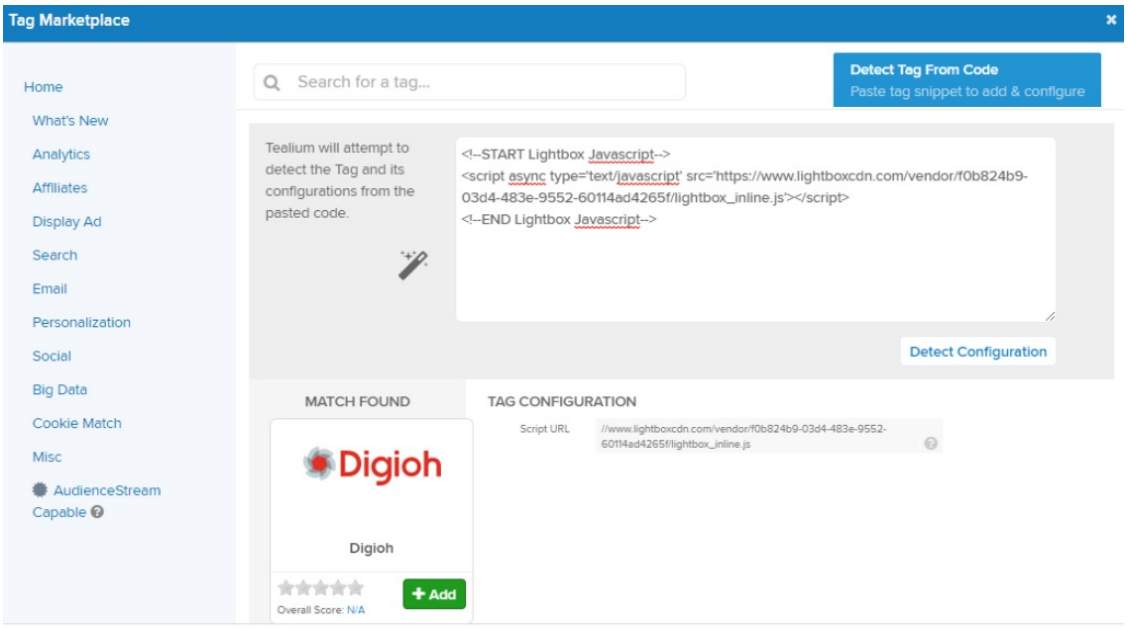
- How to quickly deploy Digioh using Tealium iQ Tag Management
- Best practices for configuring load rules and tag settings

Tealium's tag management solution, iQ, supports simple deployment of the Digioh JS snippet.

First, get your Digioh JS snippet via the profile menu top right > Setup Instructions.

Then, in Tealium iQ Tag Management, click +Add Tag.

Digioh is not currently listed in the marketplace, but Tealium can easily set up Digioh using the copied script snippet. Click "Detect Tag From Code", top right, then paste the snippet:

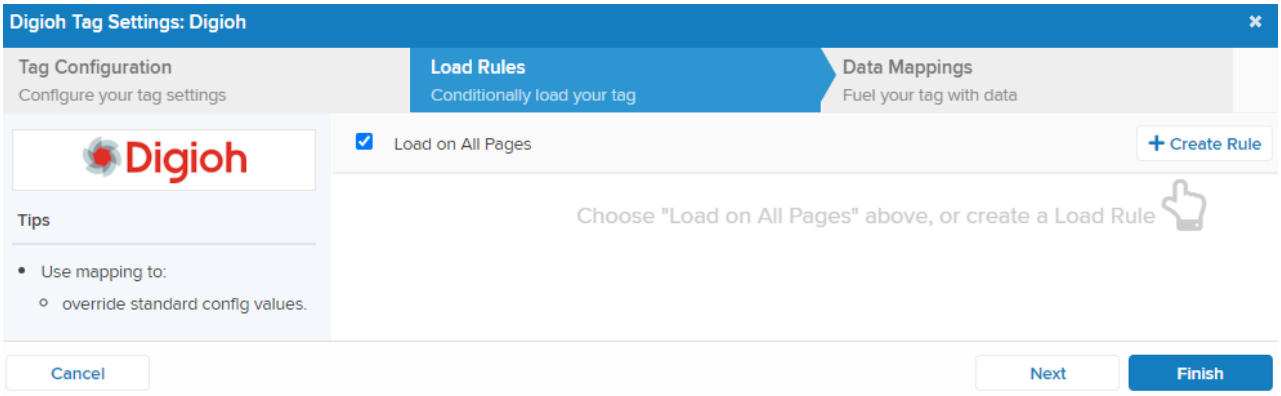


The Digioh logo will appear in a small panel, click **+Add**.

At this point you can click Finish, because all of the configuration defaults are sensible. But if you need

to make tweaks, you can click Next to move through the various options that Tealium provides.

The important option to **not** change is Load Rules. Digioh works best if deployed to all of your site pages, even those where you do not currently plan to activate Digioh. Please leave the default of "Load on all Pages" enabled.



Suppressing Digioh from portions of your site will distort your analytics, and potentially lead to future problems that can be difficult for Marketers to diagnose: e.g. Digioh campaigns not showing. It's best to leave activation decisions to Digioh Campaign conditions.

Now that you have deployed Digioh via Tealium, you may want to configure Tealium integrations for your Digioh Campaigns.