

How to integrate with Tealium

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Digioh integrates with Tealium, the Industry-Leading Customer Data Platform (CDP), and can send form submission data and other metadata to the [Customer Data Hub](#).

This article is about integrating Digioh and Tealium so that form submission data flows to Tealium. There's a different article on [deploying the Digioh JS tag via Tealium](#).

To set up your Tealium integration in Digioh, follow these steps.

Note: If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

First, log in to Digioh and go to Integrations. Click New Integration and select Tealium (Event) from the drop down list, under the CDP section:

Add New Integration

Friendly Name:

Integration:

Account: **CDP**

Profile: Segment (Destination)

Event: Segment (Identify)

Box (optional): **Tealium (Event)**

CRM

BatchBook

Capsule

Contactually

EngageBay

Infusionsoft

Insightly

Marketo

Nimble

Osmosis

Pardot

PipeDrive

Salesforce

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You'll need to know and configure these two values for your Tealium account:

- tealium_account
- tealium_profile

And also you need to decide the "tealium_event", which is the event name.

Add New Integration

Friendly Name:

Integration:

Account:

Profile:

Event:

Box (optional):

The [EMAIL] field is mapped automatically for you, but you can edit this, and can add any additional fields you need in the mapping interface:

Map Fields

Tealium (Event) (10-19-2021) (ID 59642)

Field Name

Field Value

ID	Field Name	Field Value	Delete
44081	tealium_account	test	Edit Field Value Delete
44082	tealium_profile	test	Edit Field Value Delete
44083	tealium_event	ev1	Edit Field Value Delete
44084	email	[EMAIL]	Edit Field Value Delete
44085	my_custom_field	[CUSTOM_1]	Edit Field Value Delete

Digioh offers a [wide range of optional "analytics" fields](#) you can pass to Tealium if desired.

Related Reading:

- [Digioh Integration Basics](#)
- [How to Add an Integration to a Campaign](#)

