

How to Integrate with Listrak

Last Modified on 07/01/2026 12:47 pm EDT



Listrak is a digital marketing platform that helps retailers increase customer engagement and revenue with email, SMS, and behavioral marketing solutions. Digioh's Listrak integration allows Listrak users to capture customer data with pop-up forms, quizzes, landing pages, and email preference centers, then pass that data to Listrak in real-time.

Follow these steps to set up the integration.

Note: If you are setting up a Digioh integration by yourself, we recommend reading [Digioh's Integration Basics](#) first.

Part I: Listrak Client Secret and ID

First, you will need your Listrak Client Secret and ID. To get this, log into Listrak and click **Manage > Integrations**.

Click **New Integration**, then click the "Integrate" button in the Email API section.

The screenshot shows the Listrak admin interface. At the top, there is a navigation bar with the LISTRAK logo and menu items: Home, Authoring, Contacts, Manage, Analytics, Solutions, and Support. Below the navigation bar, the breadcrumb trail reads "Integrations < New Integration". The main content area is titled "New Listrak Integration" and features three integration options:

- Email API:** Represented by an envelope icon. Description: "Seamlessly automate a broad set of functionalities by integrating with Listrak's application." A red arrow points to the green "INTEGRATE" button.
- Data API:** Represented by a database cylinder icon. Description: "An alternative to FTP, the Data API allows you to setup automatic data syncing with Listrak's application." A green "INTEGRATE" button is visible.
- FTP:** Represented by a document icon with an upward arrow. Description: "An alternative to the Data API, send information about your products, order items, and customers via the FTP file transfer." A green "INTEGRATE" button is visible.

Click **Setup Integration**.

On the next screen, name your integration (e.g. "Digioh") and check all 6 "access levels" checkboxes.

Integration Settings

Integration Name

e.g: Email API Integration

Access Levels

List

Contact

Segmentation

Message

Event

Report

IP Address Whitelist

All IP addresses will be blocked from API access except those listed in the right column. configure the IP addresses that are allowed to access this API integration.

IP Address Type

Single IP Address Wildcard Match IP Address Range

e.g: 123.45.67.89

ADD

In the IP Address Whitelist section, add all Digioh IPs to the whitelist. **Please contact Digioh for this list of IPs.**

Save your integration.

Then, **copy and save your Client ID and Secret to a secure place** .

Part II: Creating Your Integration in Digioh

Once you have your Client ID and Secret, you can set up your integration.

First, log into your Digioh account. Navigate to the **Integrations** tab, then click **Create New Integration**.

Select "Listrak" from the dropdown menu. Then enter your Client ID, Client Secret, and the List ID for the Listrak list you want to integrate with.

Add New Integration

Friendly Name:

Integration:

List ID:

Client ID:

Client Secret:

Box (optional):

Create Integration

Cancel

Finally, add the integration to the form that should pass data to Listrak by entering its Campaign ID in the Campaign dropdown.