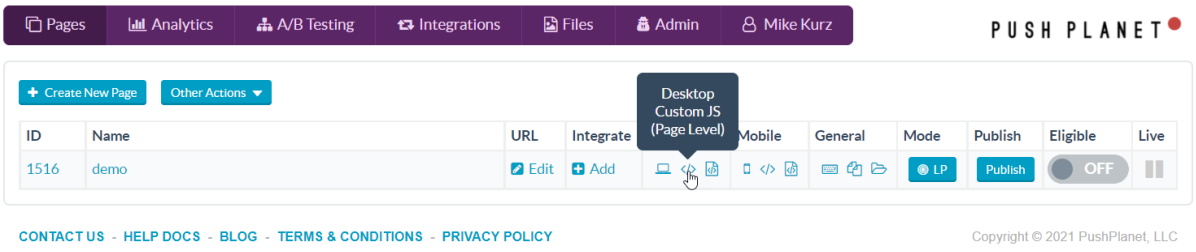
How To Fire a GA Pixel on a Landing or Preference Page

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Instead of firing Google Analytics directly from the page, we recommend installing Google Tag Manager on your pages instead.

If you prefer to fire Google Analytics events directly from the page, first open the JS editor for the page you're working on.



Add the following JS. Be sure to add your GA ID in the first line.

```
let GoogleAnalyticsId = "Add your GA ID here";//Google Analytics
try {
    (function(i, s, o, g, r, a, m) {
        i['GoogleAnalyticsObject'] = r;
        i[r] = i[r] || function() {
            (i[r].q = i[r].q || []).push(arguments)
        }, i[r].l = 1 * new Date();
        a = s.createElement(o),
            m = s.getElementsByTagName(o)[0];
        a.async = 1;
        a.src = g;
        m.parentNode.insertBefore(a, m)
    })(window, document, 'script', 'https://www.google-analytics.com/analytics.js', 'ga');    ga('create', GoogleAn
alyticsId, 'auto');
    ga('send', 'pageview');
} catch (err) {
    console.log("Google Analytics Error: " + err);
}
```

Save and publish the JS and the GA pixel will now fire a pageview on the page.

Need a hand along the way? Reach out to support@digioh.com.