

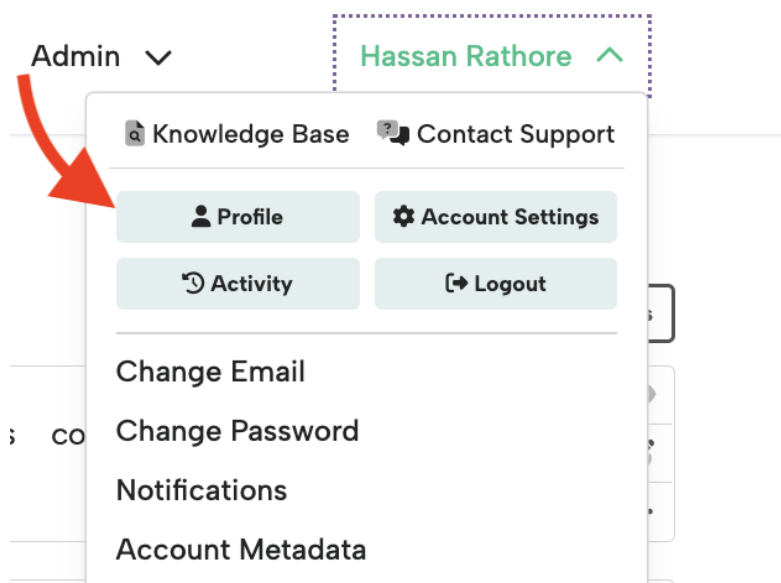
Digioh Conversion Reporting and Time Zones

Last Modified on 06/10/2026 11:02 pm EDT

In Digioh Analytics reports that include dates or hour of day, these times are based on the time zone setting for your Digioh account.

Time zone defaults to Pacific Time, so we recommend changing it to the time zone in which you are based, or the time zone used by your other data tools with which you might want to compare Digioh data (e.g. Google Analytics).

You can set your preferred time zone from the user menu, in Profile:



Change Profile

First Name

Last Name

Industry

Job Title

Organization

Phone

Timezone 

Website URL

Website Type

Website Description

The most common situation where time zone affect data is in Digioh **Reporting > Campaign Metrics**.

Mothers Day Quiz Promo Exit Intent - US (2936)

Last 24 Hours

Day (PDT)	Hour (0-23) 	Pageviews 	Impressions 	Submissions 	Redirects 	CR% 
2025-04-29	12	17,349	88	0	2	0.00%
2025-04-29	13	18,315	68	0	3	0.00%
2025-04-29	14	16,304	62	0	3	0.00%
2025-04-29	15	16,803	73	0	0	0.00%
2025-04-29	16	17,009	89	0	1	0.00%
2025-04-29	17	18,555	85	0	2	0.00%
2025-04-29	18	20,878	90	0	5	0.00%
2025-04-29	19	19,717	71	0	1	0.00%

When you change your time zone, the effect on report data is immediate and retroactive. Feel free to jump around the world as needed!