How to add Digioh to a Miva eCommerce Site

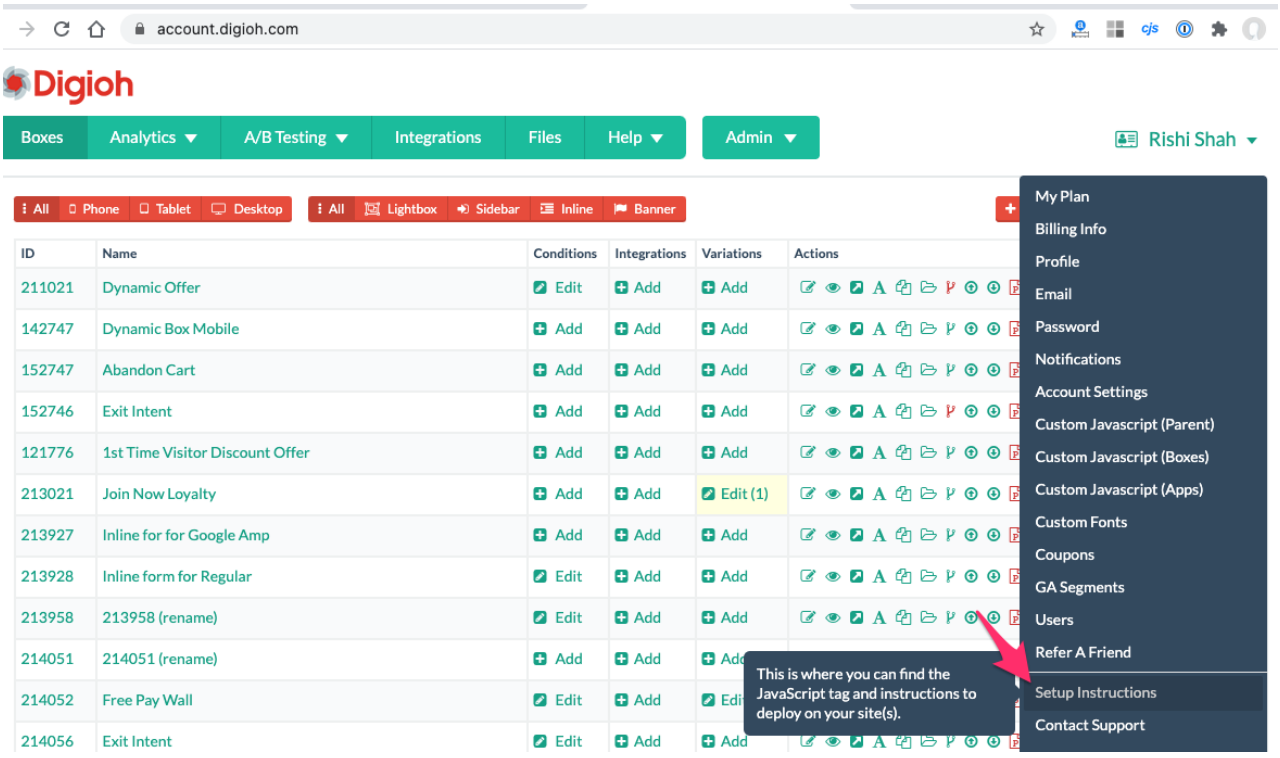
Last Modified on 07/01/2026 12:45 pm EDT

Miva is a flexible eCommerce shopping cart solution. By adding Digioh to your Miva site, you can enable a suite of eCommerce conversion tools, including:

- Pop-Ups to Capture Email
- Exit-Intent Pop-Ups
- Free Shipping Banners
- One-Time-Use Coupons

Follow these steps to add Digioh to Miva.

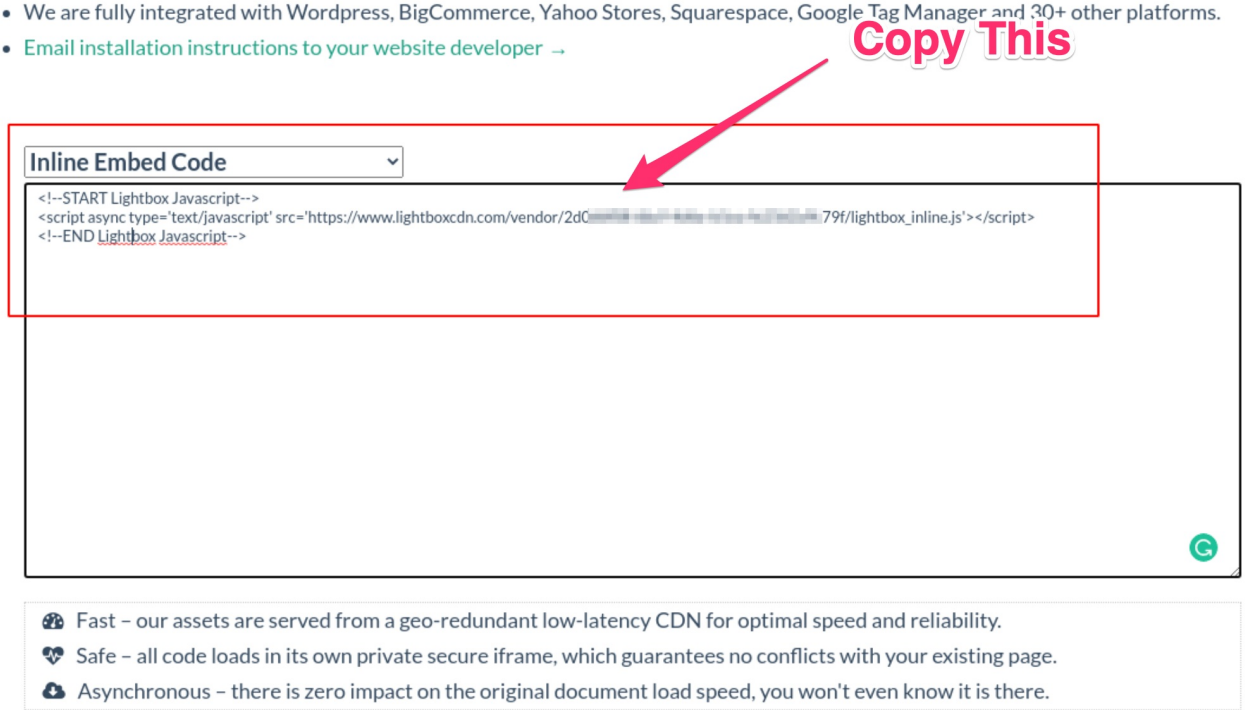
1. If you don't already have one, create your Digioh account. Then, click "Setup Instructions."



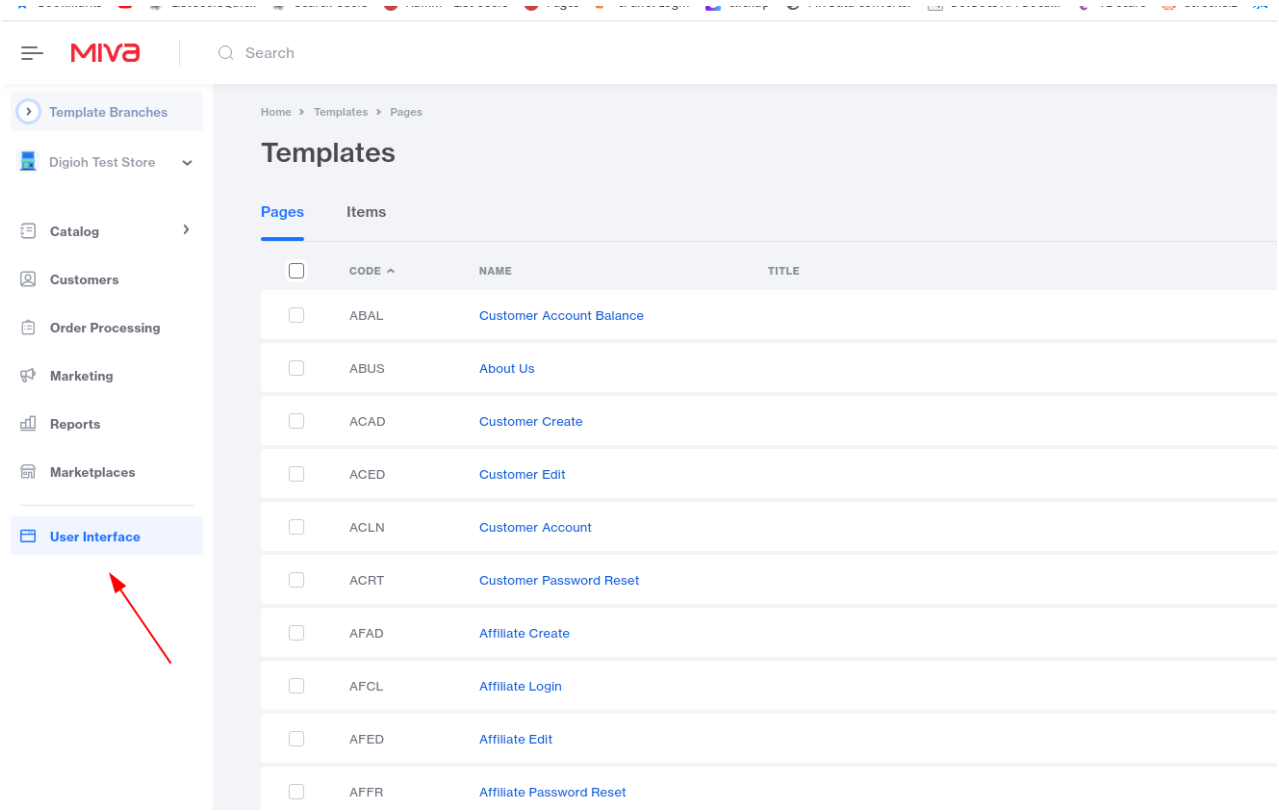
2. Copy the Digioh installation JavaScript.

Google Analytics code is located.

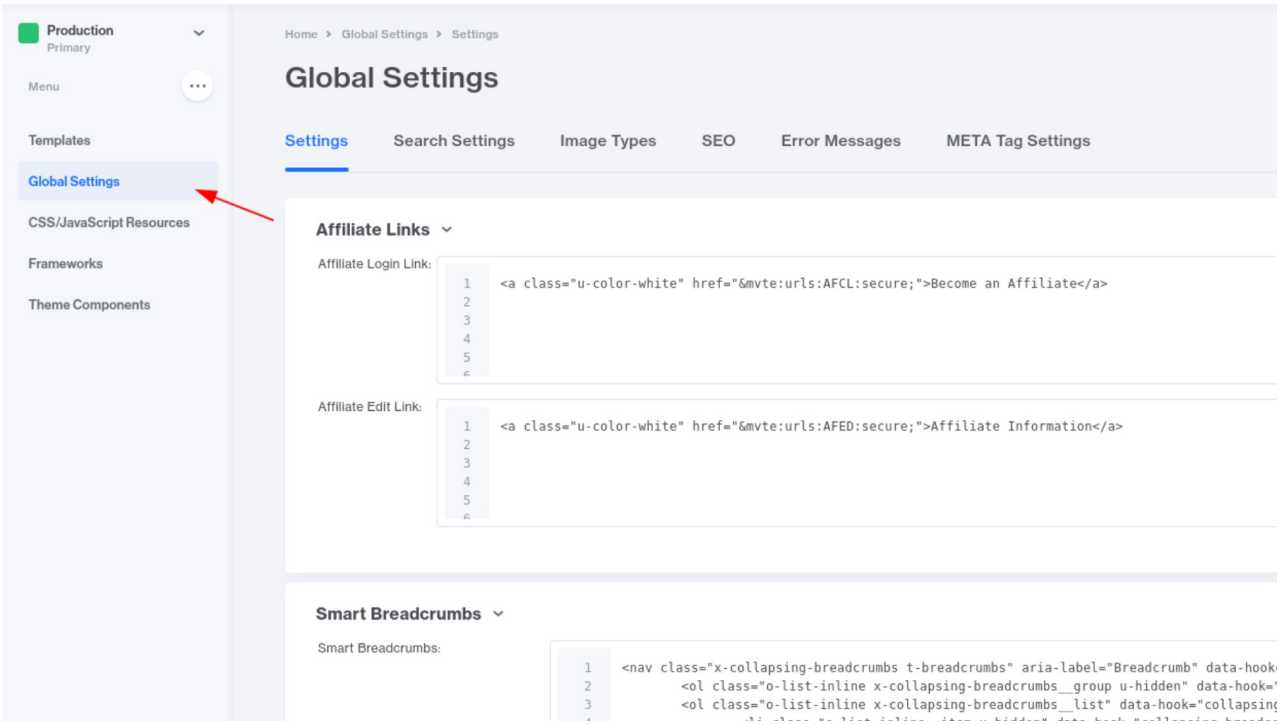
- Please only embed this code snippet **once** on your website. Do not add this embed code multiple times "per box".
- Make sure it is placed right **before** the ending **</head>** tag.
- The **<head></head>** tag usually appears near the top of your HTML file.
- If you are using Wordpress, or another Content Management System, have your webmaster insert the code snippet in your website's **template** or **wrapper** file.
- We are fully integrated with Wordpress, BigCommerce, Yahoo Stores, Squarespace, Google Tag Manager and 30+ other platforms.
- Email installation instructions to your website developer →



3. Log into the Miva user interface.



4.Go to Miva Global Settings.



5. Scroll down to the HEAD Tag Content campaign, then paste in the Digioh JavaScript from Step #2.

