

# How to Set up Your Blueshift Integration

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**Blueshift** is a powerful CDP solution. With Digioh's Blueshift integration, you can create forms, [pop-ups](#), [surveys](#), [quizzes](#), and more that capture leads and pass data into Blueshift in real-time.

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Follow these steps to integrate Blueshift with Digioh.

## Blueshift Events Integration:

1. From your Digioh account, click “Integration” > “New Integration”
2. Select “Blueshift (Events)” Integration in the drop-down
3. Add your Blueshift API Key
4. Enter the raw data of the type of events that you want to pass in. Here is a payload example:

```
{"event": "signed_up", "email": "[EMAIL]", "ip": "[IP_ADDRESS]"}
```

In this example, when someone submits a form, Digioh passes the event name, email address, and IP address to Blueshift.

Digioh can also pass Web Source, UTM Parameters, Referring URL, hidden fields, and other data to Blueshift. [View the complete list of data that we can pass to Blueshift here.](#)

We can help you set up your Blueshift integration, so feel free to [contact us](#).

### Related Reading:

- [Getting Started with Digioh](#)
  - [How to Add an Integration to a Lightbox](#)
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