How to Set up Your Blueshift Integration

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Blueshift is a powerful CDP solution. With Digioh's Blueshift integration, you can create forms, pop-ups, surveys, quizzes, and more that capture leads and pass data into Blueshift in real-time.

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics.

Follow these steps to integrate Blueshift with Digioh.

Blueshift Events Integration:

1. From your Digioh account, click "Integration" > "New Integration"
2. Select "Blueshift (Events)" Integration in the drop-down
3. Add your Blueshift API Key
4. Enter the raw data of the type of events that you want to pass in. Here is a payload example:

```
{"event":"signed_up", "email":"[EMAIL]", "ip":"[IP_ADDRESS]"}
```

In this example, when someone submits a form, Digioh passes the event name, email address, and IP address to Blueshift.

Digioh can also pass Web Source, UTM Parameters, Referring URL, hidden fields, and other data to Blueshift. View the complete list of data that we can pass to Blueshift here .

Need a hand along the way? Reach out to support@digioh.com.