How to Integrate Digioh with Omnisend

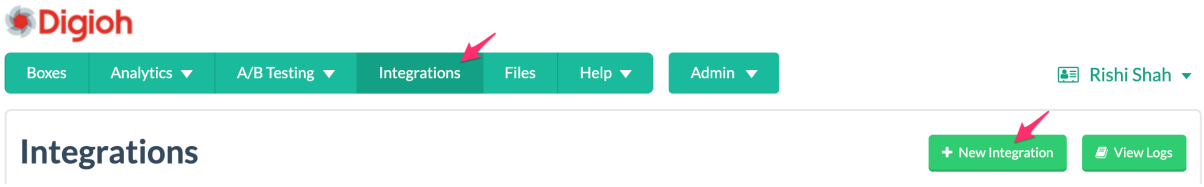
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Omnisend is an easy-to-use email marketing and SMS platform designed for eCommerce. You can use the Digioh Omnisend integration to create Web Forms, SMS Opt-In Forms, Landing Pages, and Email Preference Centers that pass data to Omnisend in real-time.

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics.

Follow these steps to integrate your Digioh account with Omnisend.

Click on "Integrations" > "Add New Integrations,"



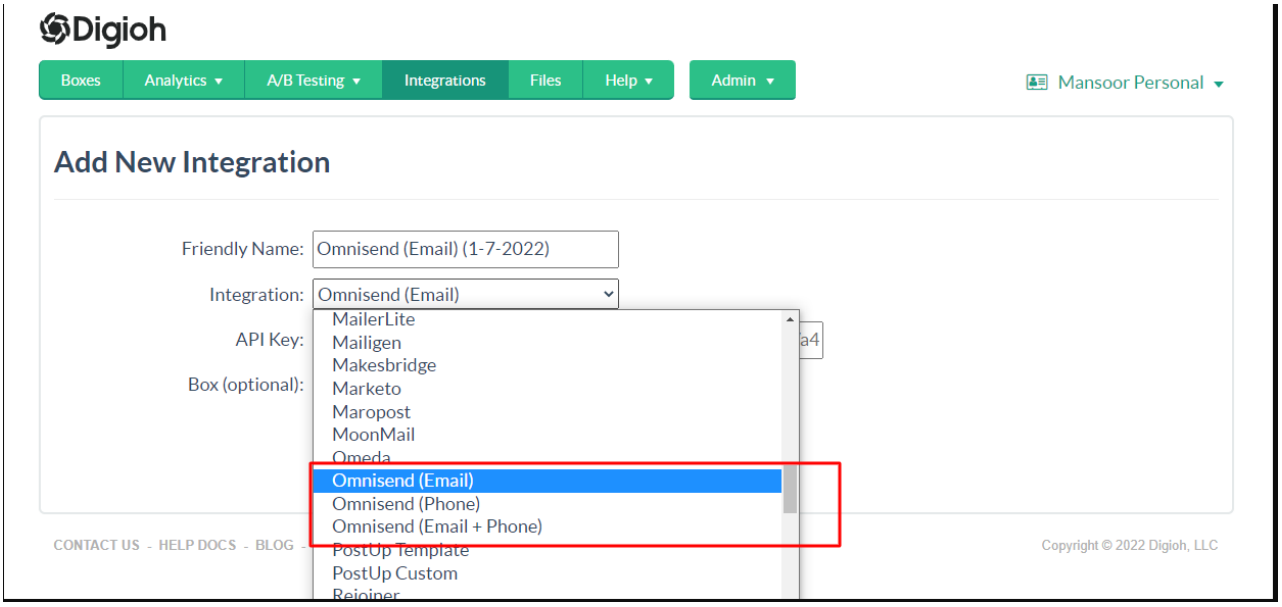
There are three types of Omnisend integrations with Digioh.

1- Omnisend (Email)

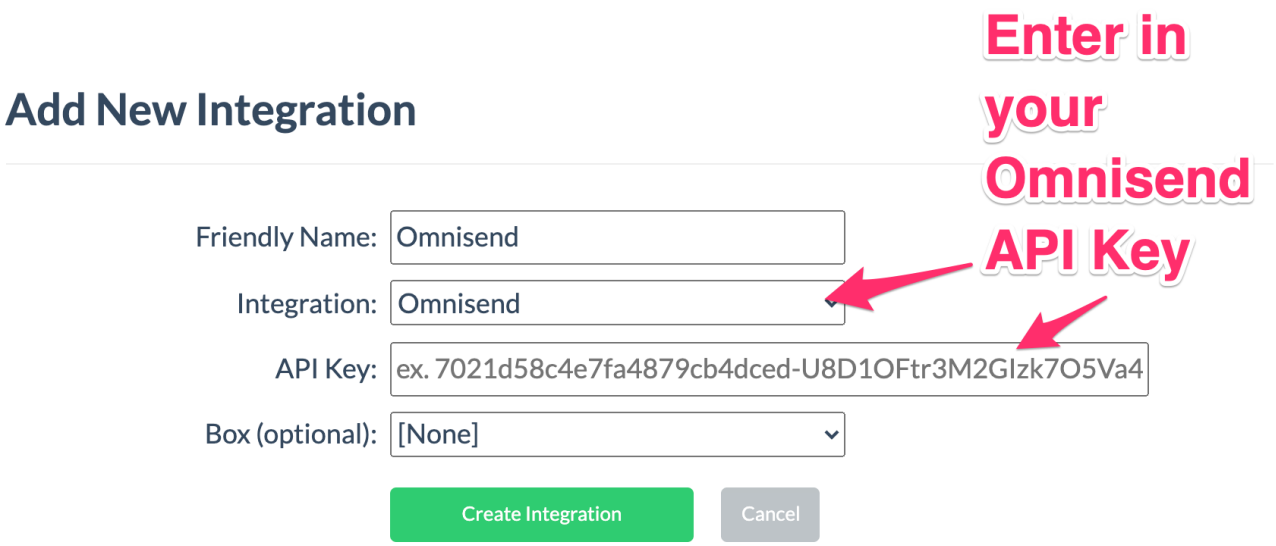
2- Omnisend (Phone)

3- Omnisend (Email + Phone)

Select Omnisend integration from the drop-down as per your requirement for example if you want to send an email to Omnisend then you have to select **Omnisend (Email)**

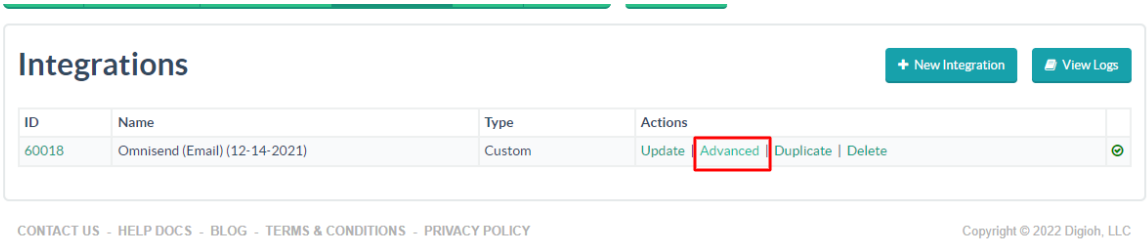


Enter your Omnisend API Key (you can find your Omnisend API key here).



Custom Fields

We can send custom fields to Omnisend as well. For sending the custom fields to Omnisend you have to update the JSON payload in the Advanced integration setting. Go to the advanced setting.



Add the customProperties Object in JSON payload. See the customProperties Object.

```
"customProperties": {
   "custom_1": "[CUSTOM_1]",
   "custom_2": "[CUSTOM_2]",
   "custom_3": "[CUSTOM_3]",
   "custom_4": "[CUSTOM_4]"
}
```

Complete Code

```
 {
 "firstName": "[FIRST_NAME]",
 "lastName": "[LAST_NAME]",
 "tags": [
  "source: digioh"
 ],
 "identifiers": [
  {
   "type": "email",
   "id": "[EMAIL]",
   "source": "digioh",
   "channels": {
    "email": {
     "status": "subscribed",
     "statusDate": "[TIMESTAMP_yyyy-MM-ddTHH:mm:ssZ]"
    }
   }
  }
 ],
 "countryCode": "[COUNTRY_CODE]",
 "state": "[REGION]",
 "city": "[CITY]",
 "customProperties": {
        "custom_1": "[CUSTOM_1]",
        "custom_2": "[CUSTOM_2]",
        "custom_3": "[CUSTOM_3]",
        "custom_4": "[CUSTOM_4]"
 }
}
```

Note: Custom fields should be created in Omnisend before adding to the payload section. For reference please check Omnisend Contact API