

# How to Add Check or Uncheck All Checkboxes to Your Preference Center

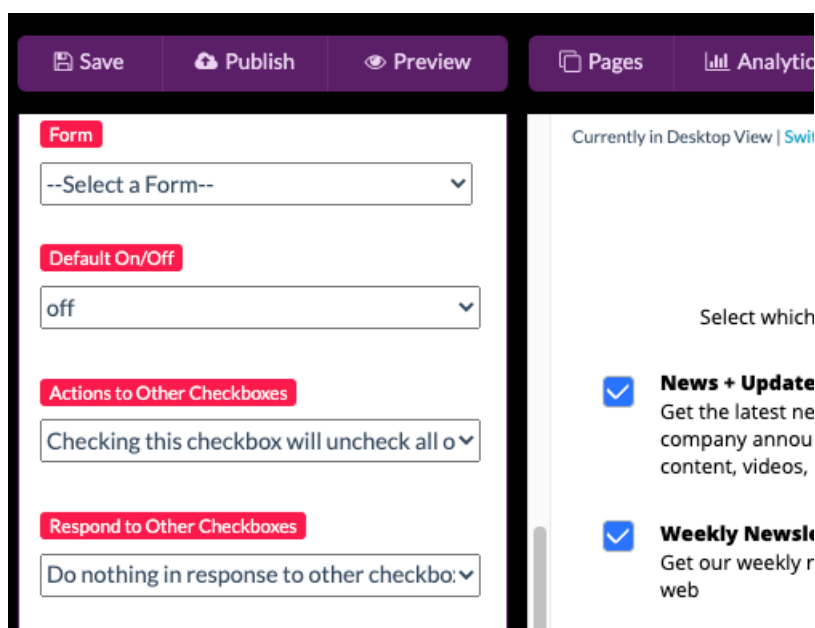
Last Modified on 06/10/2026 11:02 pm EDT

Creating **check/uncheck all** options for your Email Preference Center allows subscribers to update their preferences by quickly selecting or deselecting newsletter options. Follow these instructions to configure a checkbox to check or uncheck the other options. We also have "Subscribe All" and "Unsubscribe All" settings (scroll down for those options).

While editing your preference page theme, select a checkbox to see its Field Name, Form Actions, etc.

The "Actions to Other Checkboxes" and "Respond to Other Checkboxes" settings will help you create the desired check or uncheck all functionality.

For example: if you select the "Remove me from all future communications" checkbox, you can set the action to uncheck all of the other checkboxes.



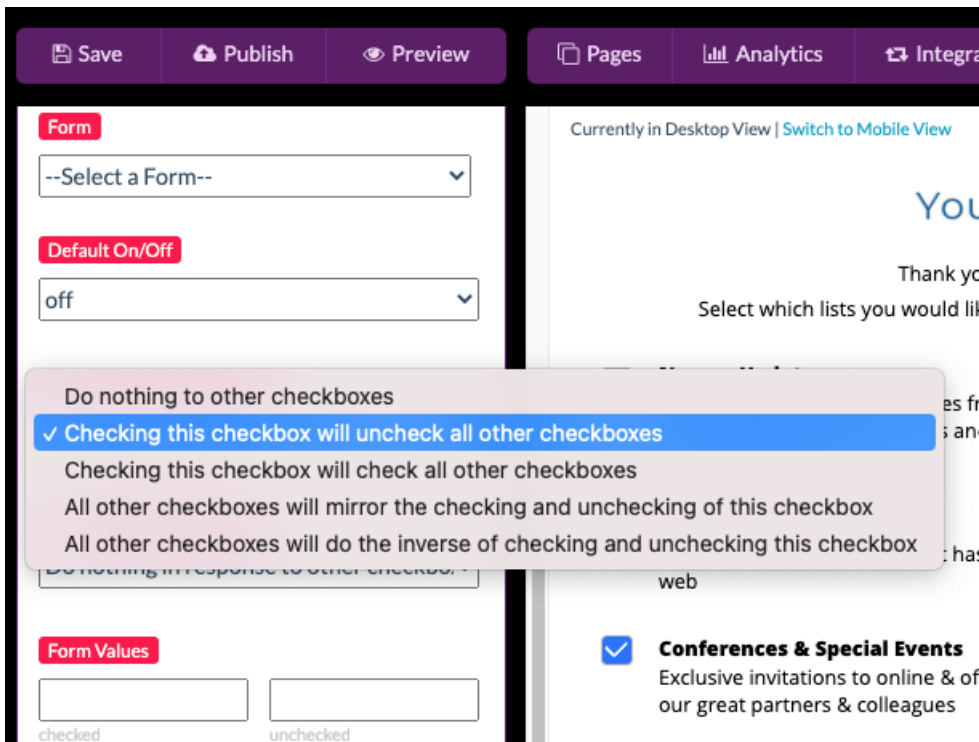
The screenshot displays the configuration interface for an Email Preference Center. At the top, there are navigation buttons: Save, Publish, Preview, Pages, and Analytics. The main content area is divided into two columns. The left column contains settings for a selected checkbox:

- Form:** A dropdown menu with "--Select a Form--".
- Default On/Off:** A dropdown menu with "off".
- Actions to Other Checkboxes:** A dropdown menu with "Checking this checkbox will uncheck all o".
- Respond to Other Checkboxes:** A dropdown menu with "Do nothing in response to other checkbo".

The right column shows a list of newsletter options with checkboxes:

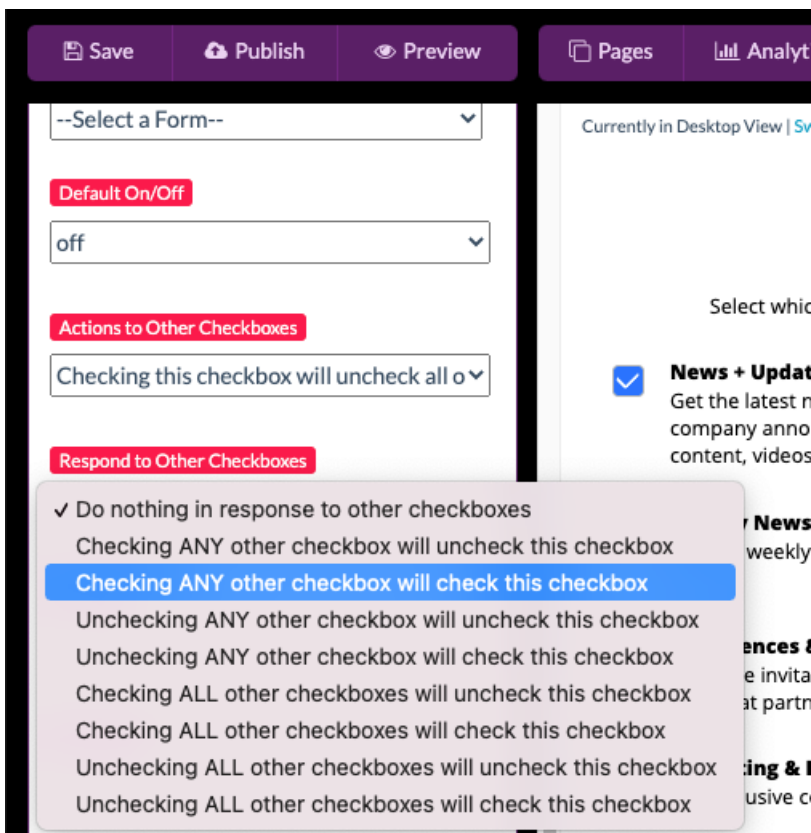
- News + Update**  
Get the latest ne  
company annou  
content, videos,
- Weekly Newsl**  
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Click on the drop-down to see all of the available options for each new feature.

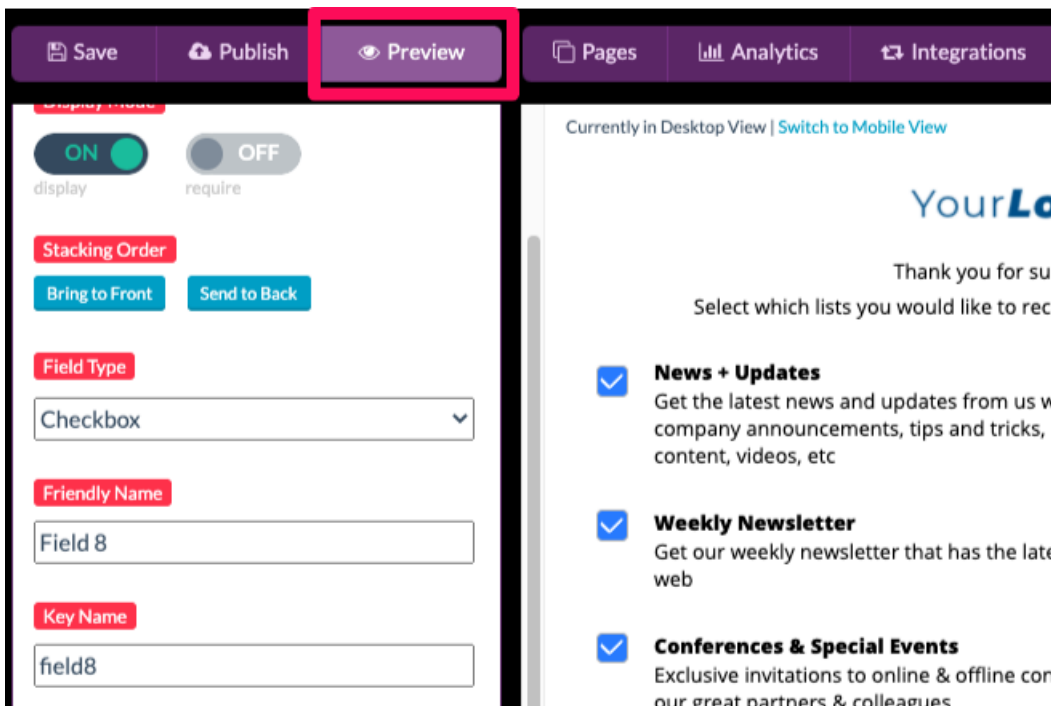


You can also set a response to other checkboxes.

For example, if you want one of the checkboxes to be unchecked if all others are checked, you can select that option.



To test your checkbox functionality, Save your changes, then click the Preview Button at the top of the Editor:



Once you select the Preview button, you can see the your checkboxes in action.

### Subscribe All and Unsubscribe All

If you want a "Subscribe All" (checks all the campaigns except the "Unsubscribe All" checkbox), just add `subscribeAll` for the Key Name.

Stacking Order

Bring to Front

Send to Back

Field Type

Checkbox

Friendly Name

Subscribe All

Key Name

unsubscribeAll

Form

Form 1

Default On/Off

off

Real Estate

Fashion

Political & Social

Agriculture

Subscribe me to

Unsubscribe me

Checking this box and saving  
exception of transactional ;

**Checks everything on  
the page except the  
unsubscribeAll**

If you want a "Unsubscribe All" (unchecks all the campaigns on the page), just add `unsubscribeAll` for the Key Name.

The image shows a settings interface with a left sidebar and a main content area. The sidebar contains several sections:

- Display Mode:** A toggle switch is currently set to 'ON' (display) and 'OFF' (require).
- Stacking Order:** Two buttons: 'Bring to Front' and 'Send to Back'.
- Field Type:** A dropdown menu showing 'Checkbox'.
- Friendly Name:** A text input field containing 'Unsubscribe All'.
- Key Name:** A text input field containing 'unsubscribeAll'.
- Form:** A dropdown menu showing 'Form 1'.
- Default On/Off:** A dropdown menu showing 'off'.

The main content area on the right contains a list of checkboxes with labels:

- Tech
- Music
- Business Opportuni
- Real Estate
- Fashion
- Political & Social Iss
- Agriculture
- Subscribe me to all
- Unsubscribe me fro

Below the 'Unsubscribe me fro' checkbox, there is a note: "Checking this box and saving cha exception of transactional and le".

A red text overlay with a white outline reads "Removes all checkboxes on the page". Two red arrows point from this text to the 'unsubscribeAll' text in the 'Key Name' field and the 'Unsubscribe me fro' checkbox.

If you have any additional questions, please feel free to [contact us](#).