How to add my Custom Preference Center to Iterable

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Add your Push Planet preference center URL to Iterable so subscribers land on the right page when they click your unsubscribe or manage preferences link.

Note: Before beginning, follow these steps to get your Preference Center's URL.

Add your URL to Iterable

1. In Iterable, go to **Project Settings → Email** .
2. In the **Hosted Unsubscribe URL** field, enter your preference center URL, making sure to include either the email or uid URL parameters: email={{email}} or uid={{userId}}
3. Save your settings.

Reference the URL inside an Iterable email template

To insert the URL into an Iterable email template, use the parameter. We recommend adding it inside an HTML block so you can show a friendly link label instead of a long URL:

Update subscription preferences