How to integrate with Leanplum

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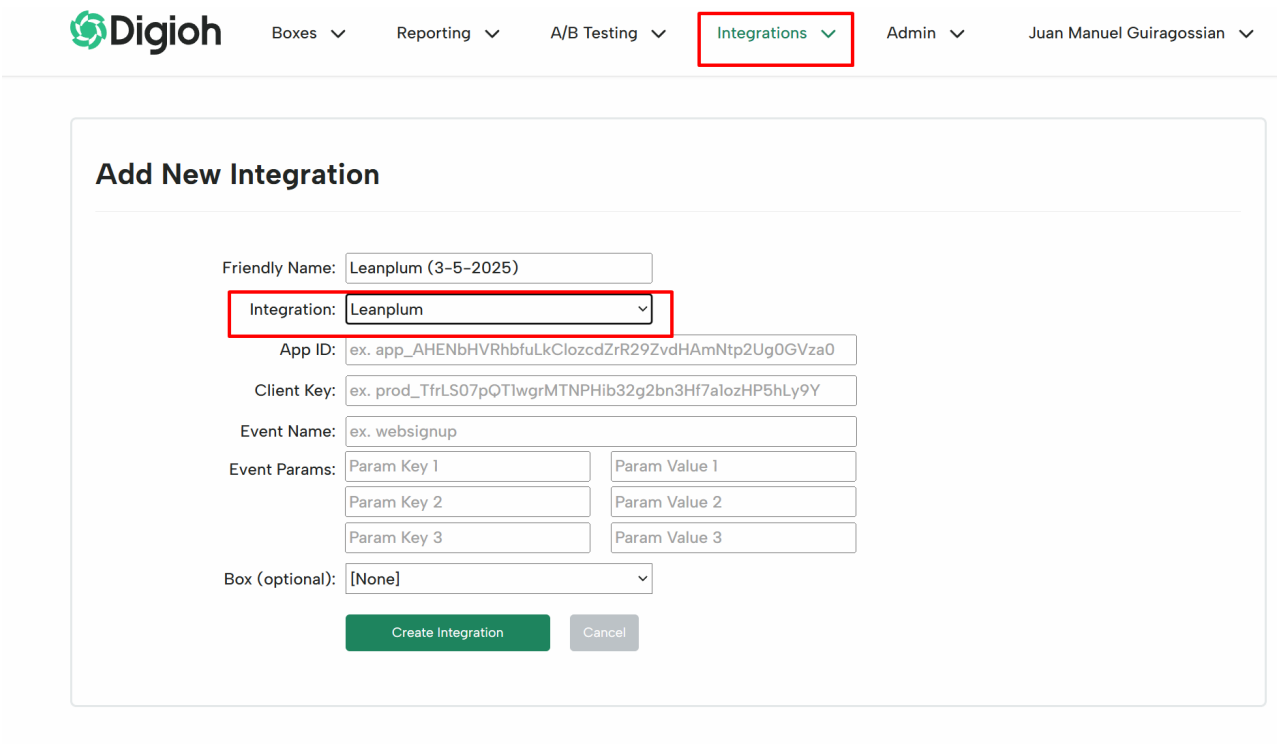
Leanplum is a powerful multi-channel engagement platform. Digioh's Leanplum integration allows you to create web forms and landing pages that capture Leads, pass Events, and update Users in your Leanplum account in real-time.

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics.

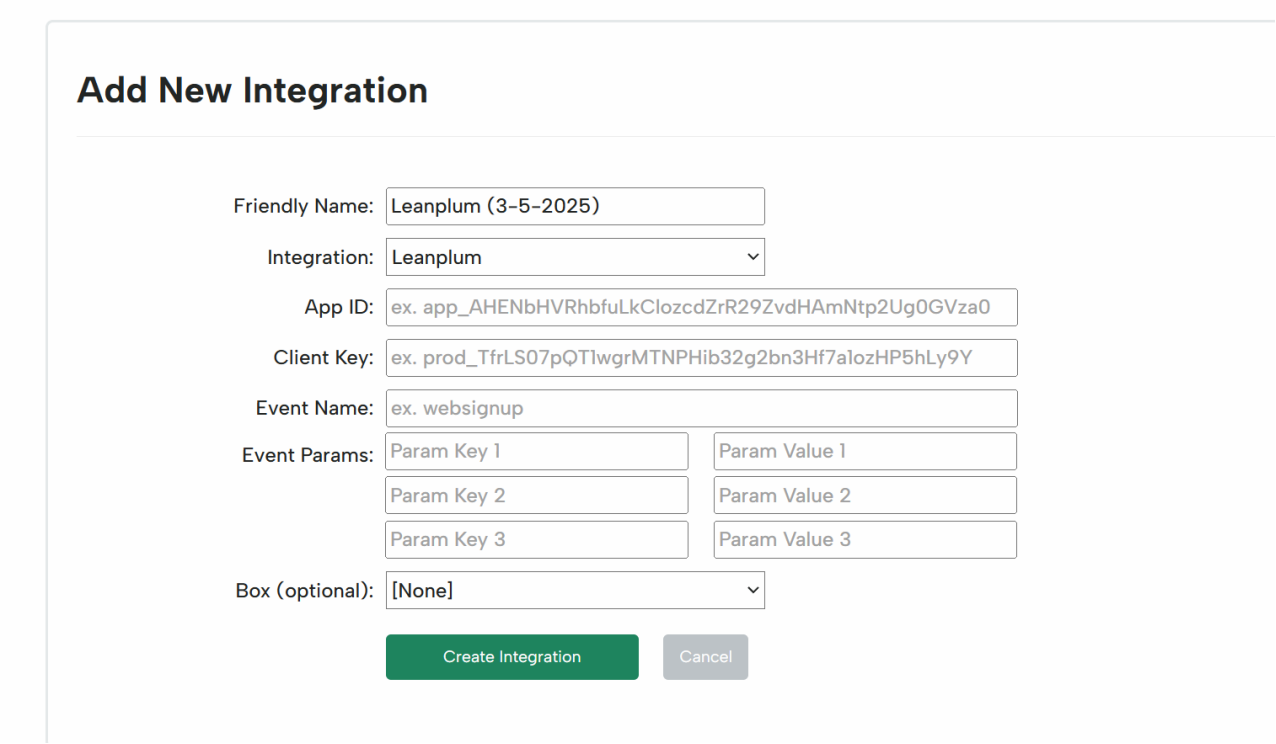
Follow these steps to set up your Leanplum API integration in Digioh.

Step 1: Add Your Leanplum Integration

In your Digioh account, click "Integrations", "New integration", and select "Leanplum" from the dropdown.

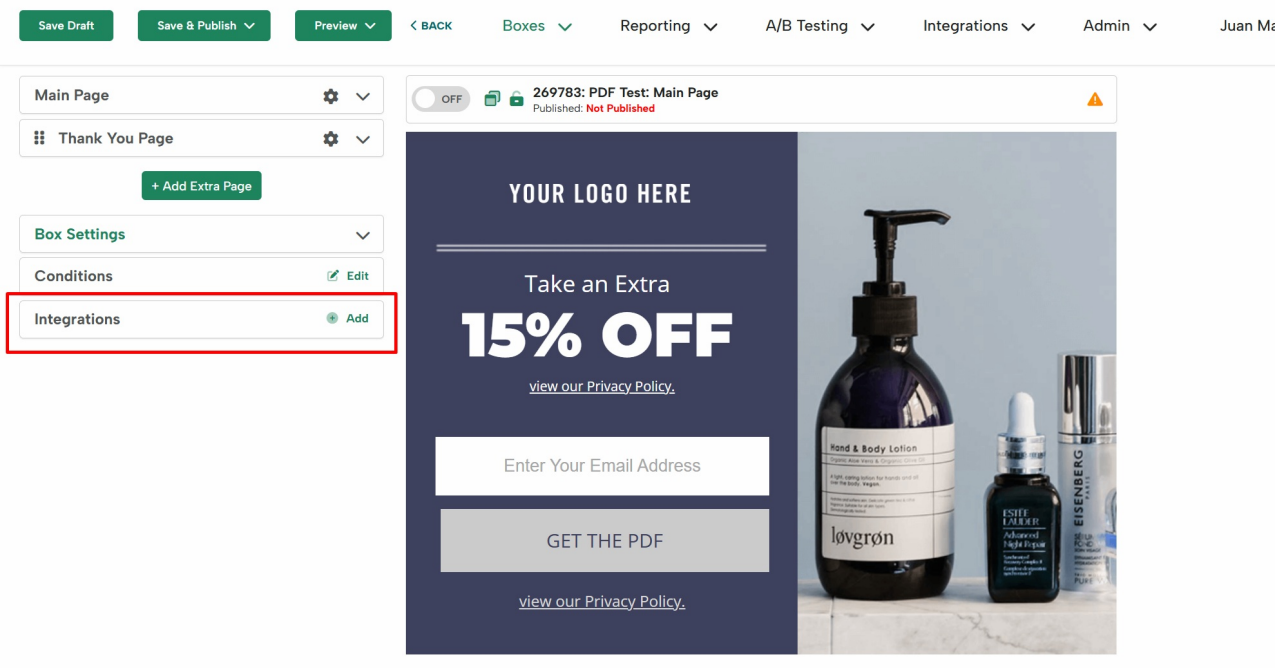


Then, enter your App ID, Client Key and Event Name.



Step 2: Associate the Integration with a Digioh Campaign

Open the Digioh Campaign you wish to integrate in the Editor. Scroll down to integrations, and choose the selected integration from the dropdown after clicking on "add".



After adding the integration to your campaign, click Save and Preview.

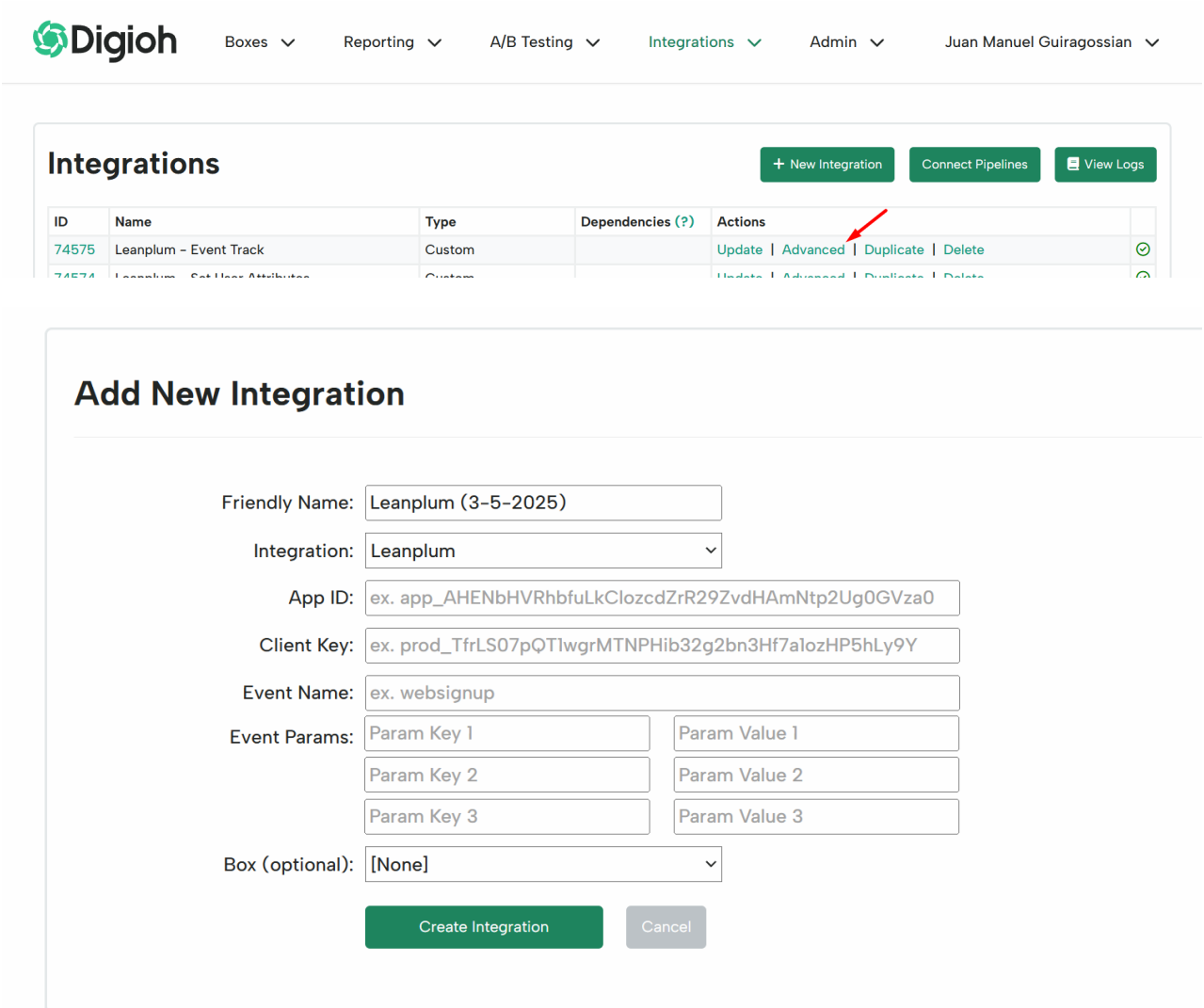
Submit a test lead, and make sure that the event shows up in your Leanplum account to verify the integration works.

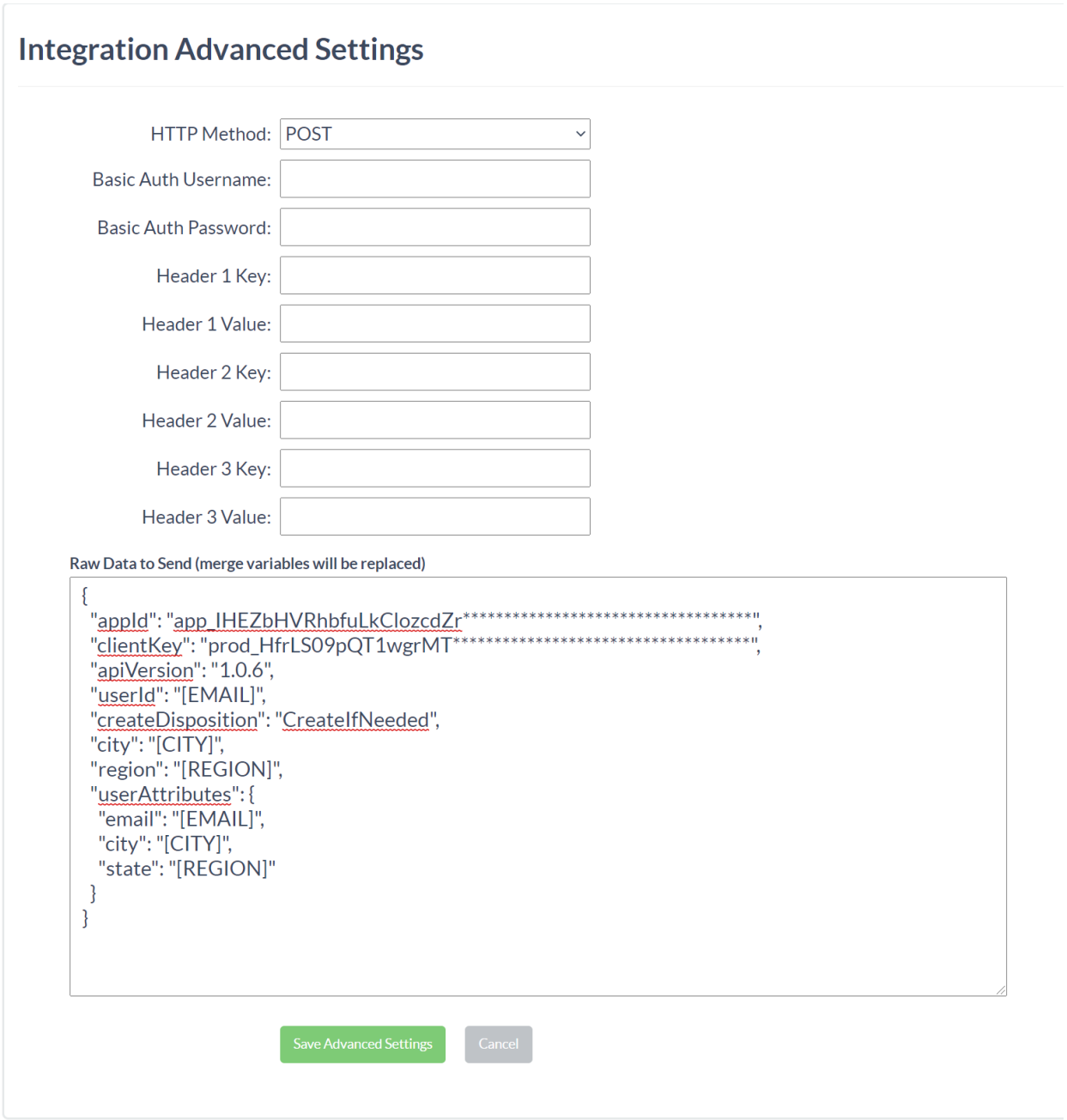
Step 3: Create a New Leanplum "Update User" Integration

Follow the same steps as Step 1 above, but for the "Form Post URL" enter the following value:

https://www.leanplum.com/api?action=setUserAttributes

Then, enter your Advanced integration settings for the "Update User" integration. This is also similar to Step 1, but you will notice that the Raw Data format is slightly different:





Step 4: Associate the Update User Integration with a Digioh Campaign

Follow the same steps as Step 2 above. You can choose to associate this Integration with the same Campaign as step 2, or you can assign it to a different Campaign. That depends on the data flow that you would like to have happen between Digioh and your Leanplum account.