How to Integrate with dotdigital

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What You'll Learn in This Article

- Locate your dotdigital Region ID, Username, and Password
- Set up and authenticate your dotdigital integration in Digioh
- Add the integration to a campaign to start passing email data
- Customize your integration to pass custom, hidden, and analytics fields

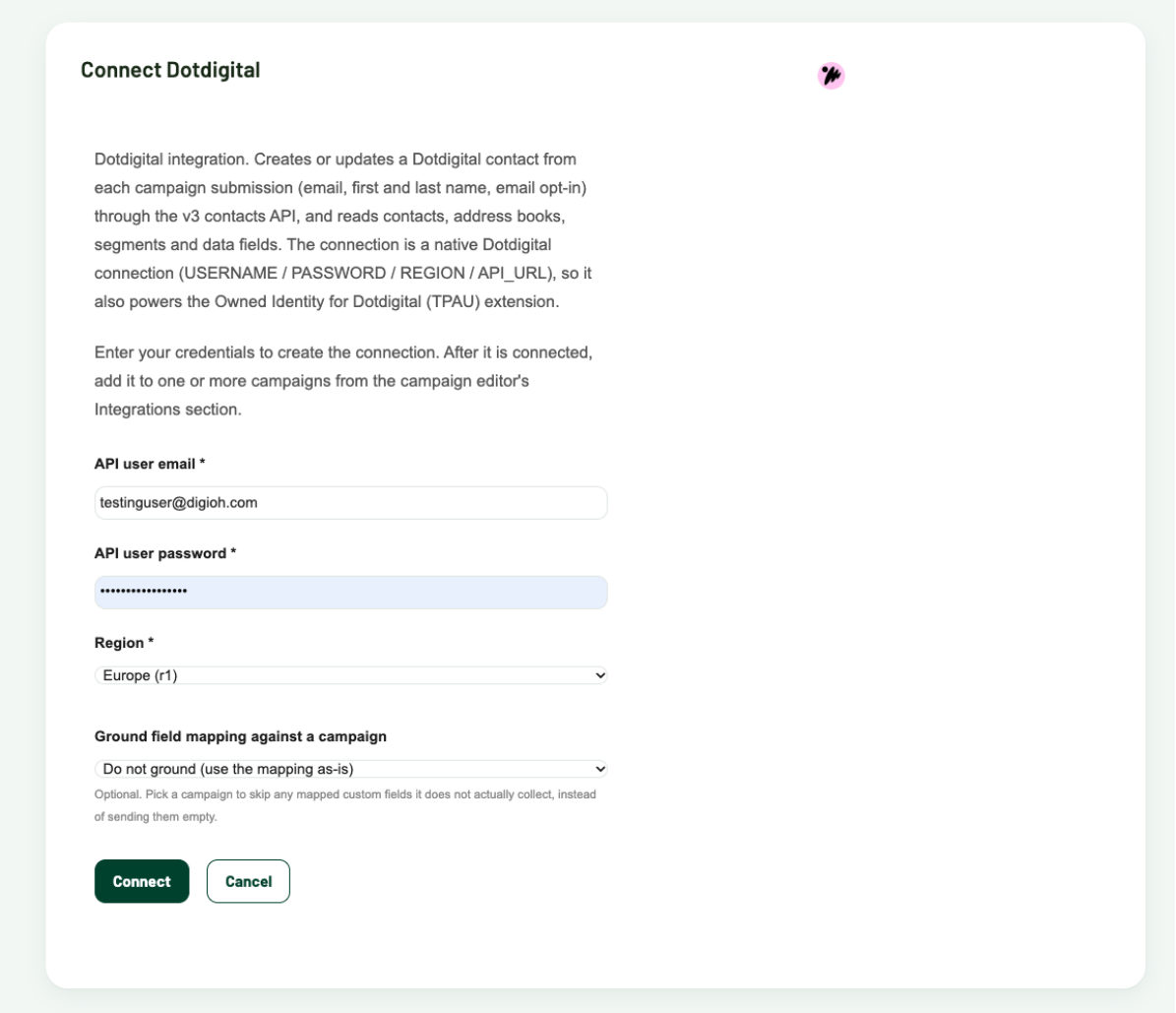
dotdigital is an omnichannel marketing automation provider. With dotdigital's Engagement Cloud, brands can connect customer data, surface powerful insights, and automate intelligent messages across email, SMS, social, and more. Use Digioh's dotdigital integration to capture emails with web forms, behavioral pop-ups, and landing pages.

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics. To create the integration, you will need to create an API User in DotDigital, which you can learn more about in this article.

Follow these steps to integrate Digioh with your dotdigital account to pass collected emails in real-time.

1. Click "Integrations" and select or search for"dotdigital."

2. Enter your authentication credentials, region, and ground field mapping (optional).



3. Add the integration to a campaign. Any emails (or web form) data from that campaign will now be pushed into dotdigital.