

# How can I add context to Campaigns for ADA compliance?

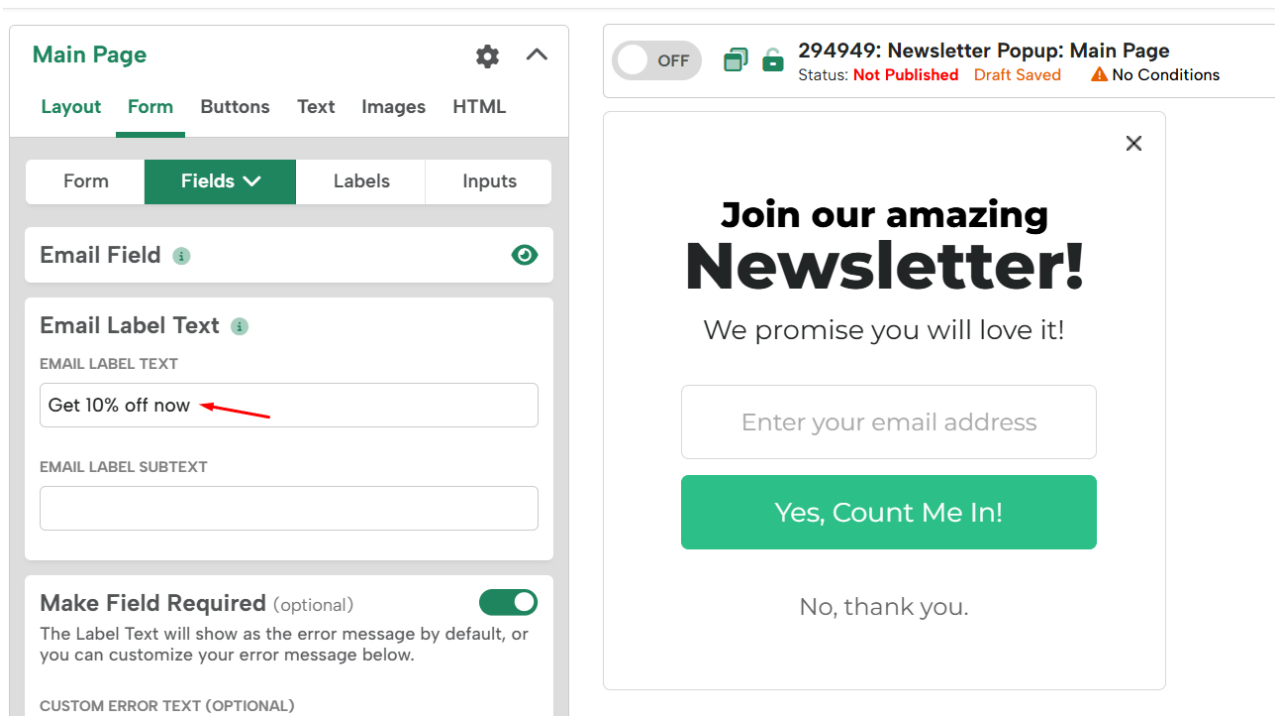
Last Modified on 06/10/2026 11:02 pm EDT

## What you'll learn

- Add label text
- View HTML output
- Use Aria tags

Digioh is ADA compliant and tested with multiple screen readers. However, to improve the screen reader experience you should add additional information to your form labels to provide more context. This is great for maintaining ADA compliance when it comes to screen readers.

In the editor, use this option to add additional text to the label:



The screenshot shows the Digioh editor interface. On the left, the 'Form' tab is active, and the 'Fields' sub-tab is selected. Under 'Fields', the 'Email Field' is configured. The 'Email Label Text' section is expanded, showing a text input field with the text 'Get 10% off now' and a red arrow pointing to it. Below this is the 'Email Label Subtext' section, which is currently empty. At the bottom of the configuration panel, there is a 'Make Field Required' toggle which is turned on, and a 'CUSTOM ERROR TEXT (OPTIONAL)' field.

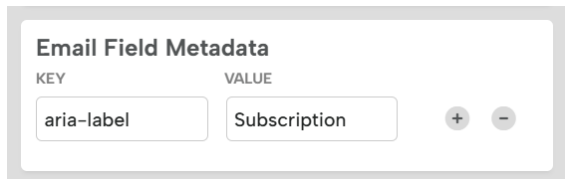
On the right, a live preview of a newsletter popup is shown. The popup has a title 'Join our amazing Newsletter!', a sub-headline 'We promise you will love it!', an input field with the placeholder 'Enter your email address', a green button labeled 'Yes, Count Me In!', and a link 'No, thank you.'.

Here's how the label text will show in the HTML:

```
<div id="text2_wrapper">...</div>
<div id="text3_wrapper">...</div>
<div id="text4_wrapper">...</div>
<div id="form_wrapper">
  <div id="form">
    <label id="form_input_email_ada_label" for="form_input_email" style="border: 0px;clip: rect(0 0 0 0);height: 1px;width: 1px;margin: -1px;overflow: hidden;padding: 0px;position: absolute;
">Get 10% off now</label> == $0
    <div id="form_label_email" class="form_labels form_spacing form_labels_hide" style="
">
    </div>
    <div id="form_input_email_wrapper" class="form_inputs_wrapper form_spacing" style">
      <input type="text" id="form_input_email" class="form_inputs" placeholder="Enter your emai
```

Your label is now visible to screen readers.

Another tool to improve the ADA experience is to add "Aria" attributes to elements in your campaigns. For example, you may want **aria-label="Subscription"** on a specific button. You can add this directly to Campaign elements using **Metadata**, which is applied as HTML attributes to the element.



The image shows a user interface for adding metadata to an email field. It is titled "Email Field Metadata" and contains a table with two columns: "KEY" and "VALUE". The "KEY" column contains the text "aria-label" and the "VALUE" column contains the text "Subscription". To the right of the table are two small circular buttons, one with a plus sign (+) and one with a minus sign (-).

KEY	VALUE
aria-label	Subscription