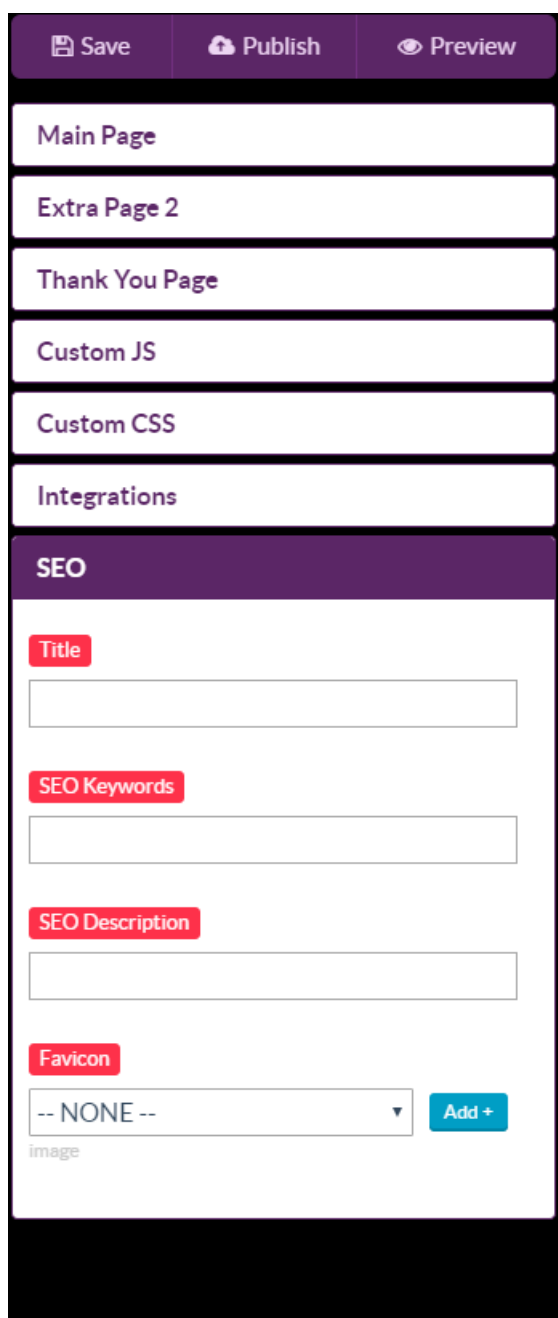


How to Add a Favicon and SEO Information to a Landing Page or Pref Center

Last Modified on 06/16/2026 12:39 pm EDT

Follow these steps to add your favicon and SEO metadata to your page.

Open the editor and click the SEO section.



The image shows a vertical sidebar menu from a web editor. At the top, there are three buttons: 'Save' (with a floppy disk icon), 'Publish' (with a cloud icon), and 'Preview' (with an eye icon). Below these are several menu items: 'Main Page', 'Extra Page 2', 'Thank You Page', 'Custom JS', 'Custom CSS', and 'Integrations'. The 'SEO' section is highlighted with a dark purple background. Underneath the 'SEO' header, there are four sections, each with a red label and a corresponding input field: 'Title' (a single-line text box), 'SEO Keywords' (a single-line text box), 'SEO Description' (a single-line text box), and 'Favicon' (a dropdown menu showing '-- NONE --' and a blue 'Add +' button). Below the dropdown menu, the word 'image' is written in a small font.

Enter your title, keywords separated by commas, and an SEO-friendly meta description.

Click the "add" button to upload your favicon. [If you don't have your favicon file, you can pull it from your site here.](#)

Finally, publish your changes.
