What are Rulesets?

Last Modified on 06/10/2026 11:02 pm EDT

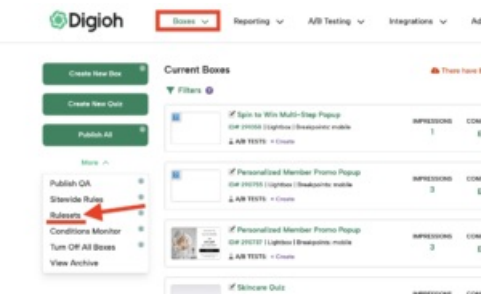
What You'll Learn in This Article:

- The concept and purpose of rulesets in Digioh.
- How to manage your existing rulesets
- Benefits of using rulesets for managing display conditions.
- Creating a suppression list

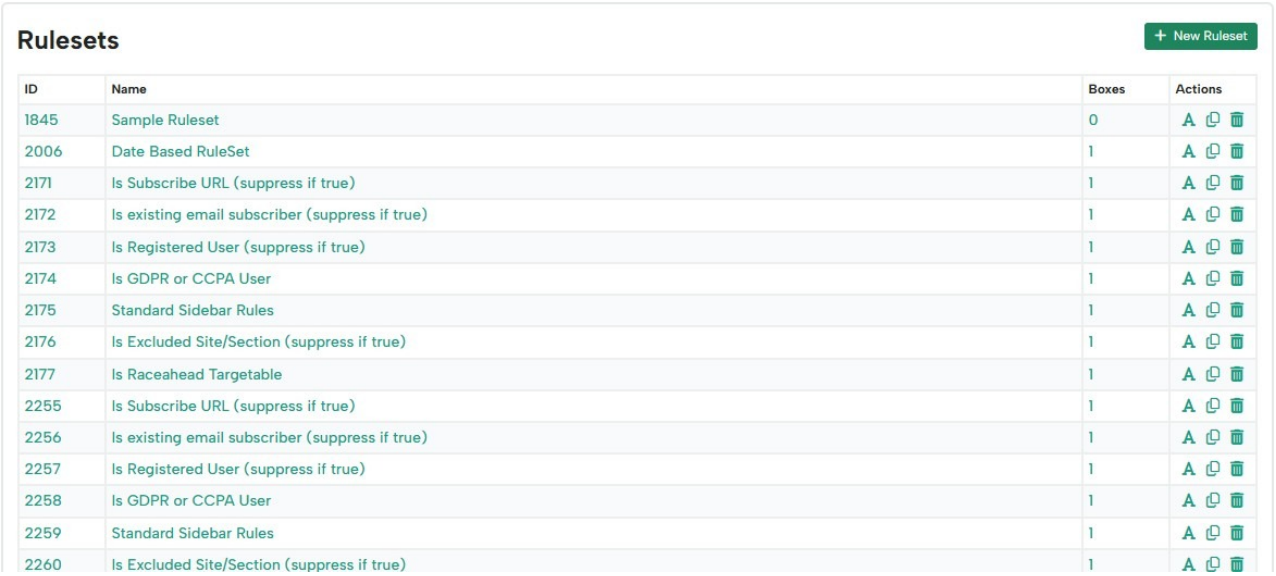
A ruleset is a group of rules that can be added to a campaign as a single item. This is handy for storing commonly-used display conditions, allowing you to quickly add them to pop ups and edit the rules for these campaigns from a single place.

Managing your Rulesets

To see the current rulesets in your account, on the **Boxes** page, hover on **More**, and then click on **Rulesets**.



This will take you to the Rulesets page where you'll see a list of all of your rulesets and if they are being used on any campaigns:



ID	Name	Boxes	Actions
1845	Sample Ruleset	0	
2006	Date Based RuleSet	1	
2171	Is Subscribe URL (suppress if true)	1	
2172	Is existing email subscriber (suppress if true)	1	
2173	Is Registered User (suppress if true)	1	
2174	Is GDPR or CCPA User	1	
2175	Standard Sidebar Rules	1	
2176	Is Excluded Site/Section (suppress if true)	1	
2177	Is Raceahead Targetable	1	
2255	Is Subscribe URL (suppress if true)	1	
2256	Is existing email subscriber (suppress if true)	1	
2257	Is Registered User (suppress if true)	1	
2258	Is GDPR or CCPA User	1	
2259	Standard Sidebar Rules	1	
2260	Is Excluded Site/Section (suppress if true)	1	

To see the specific campaigns that a ruleset is being used on, you can click the number in the campaigns column:



From this page, you'll also be able to rename or duplicate your rulesets. Additionally, you can click the garbage can to delete a ruleset that's no longer needed. Please note: You'll only be able to delete rulesets that are not being used by any campaigns.

Creating new Rulesets

Click **New Ruleset**.



You will be prompted to give your new ruleset a name.



After giving it a name and saving it, it will show up on the rulesets page.



Click on the ruleset to add new rules to it. After adding your rules, hit **Save & Publish**.



Creating a Ruleset from an existing block of rules

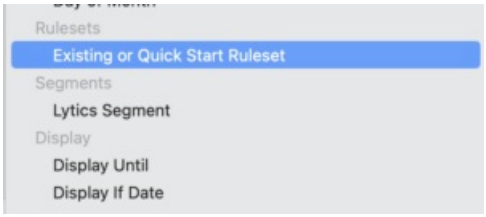
If you have previously created a set of rules on a campaign that you want to turn into a ruleset, you can also do that without needing to re-enter all of the rules! Just open the conditions on the campaign and select **Make Ruleset**.



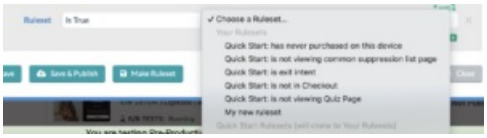
You'll be prompted to provide a name for the ruleset and then it will be ready for use in your other campaigns!

Adding Rulesets to campaigns

Hover on the **Boxes** page and **View Current Campaigns** and open the conditions for one of your campaigns. You'll find the **Rulesets** title in the menu for the list of rules available.



Add the Ruleset rule to your campaign, then select the ruleset you want to add.



Your new ruleset is now up and running on a campaign!

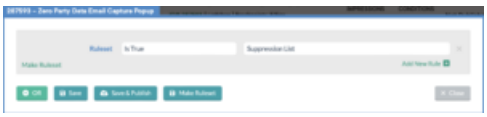
Creating a Suppression List

Rulesets make it easy to suppress more than one campaign under a specific set of circumstances.

Add the suppression rules you want to use. For example, to keep multiple campaigns from showing up on your account, cart, login, and such pages, you might set up something like this:



When you finish adding rules to your suppression list ruleset, add the ruleset to any campaign the suppression list should apply to.



You can edit rulesets at any time. If you want to add or remove specific URLs to this suppression list, they will automatically be applied to all campaigns with this ruleset.