

# How to add users to a Campaign Monitor Segment in a list

Last Modified on 06/24/2026 11:35 am EDT

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

1. First, create a Custom Field in Campaign Monitor. You can also use an existing custom field, if there is one we can use.

## Custom fields

Custom fields store additional data about subscribers such as gender, language, company or city. They're great for collecting information to help you send targeted and personalized emails. You can add up to **50 custom fields to each list**.

### Add a new field

Field Name (max 100 char)

Data Type Text

[Add custom field](#) or [go back](#)

## Your existing fields

FIELD NAME	PERSONALIZATION TAG	PREFERENCE CENTER <small>(more info)</small>
Name	[fullname, fallback=] [firstname, fallback=] [lastname, fallback=]	<input checked="" type="checkbox"/> Visible <input type="checkbox"/> Required
Email address	[email]	<input checked="" type="checkbox"/> Visible <input checked="" type="checkbox"/> Required
Topic — text <a href="#">edit</a>	[Topic, fallback=]	<input type="checkbox"/> Visible



I created a custom field called "Topic"

2. In Campaign Monitor, click the Segment (or create a new Segment) and add a rule for when users should be added to that Segment.



[Lists & Subscribers](#) > [Test List](#) > Segments

## Segments

Segment your list of 1 person to identify sub-groups based on criteria such as location, gender or interests. They will dynamically update as subscriber information changes. Use them to send highly targeted emails and personalize your content to increase the relevance of your campaigns.

### Your segments

Total subscribers: 1

Segment name	Subscribers
<a href="#">Topic is Money</a>	1



That is my Segment

In this case, when the Custom Field "Topic" matches "Money" it is added to the segment.

Subscriber details  
 Email address  
 Name  
 Date subscribed  
 Location

Custom fields  
 Topic

matches exactly Money

AND

Save and preview

**When Custom Field "Topic" matches "Money" it is added to the segment**

3. In Digioh, duplicate the existing integration.

53977	Campaign Monitor Master List	4/26/2019 3:44:20 PM	True	Campaign Monitor	Rename   Authenticate   Map Fields   Test List   Duplicate   Delete
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4. Click "Map Fields."

53977	Campaign Monitor Master List	4/26/2019 3:44:20 PM	True	Campaign Monitor	Rename   Authenticate   Map Fields   Test List   Duplicate   Delete
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5. Select the Custom Field as the "Field Key."

Field Key: -- [Select a Custom Field] --  
 Topic

Field Value: Mapped [EMAIL]

Save Field Mapping Back to Integrations

**Select the Custom Field**

6. In this case, all we are doing is passing a static Field value of "Money."

Field Key: Topic

Field Value: Static Money

Save Field Mapping Back to Integrations

**Pass "Money"**

7. Rename your integration so it is clear that it pushes to the Master List and Segment, for instance, "Master List (Segment: Money)."

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8. In the "Integrations" dropdown, select the new Integration. So, it goes to the new Segment integration.

194073	Sign Up for My Newsletter	Edit Edit (1) Add
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That's all there is to it! If you have any questions about your Campaign Monitor integration, [send us an](#)

email, and we'll be glad to help!

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