

How do I test campaigns on my site?

Last Modified on 06/24/2026 11:35 am EDT

Our Test URL feature allows you to see what pop-ups look like on your website before you're ready to go live. All you have to do is click a link, and the lightbox will display on your site. You can share these URLs with your team to gather feedback and make improvements. The link has special URL parameters so the test campaigns only display for people who have that exact link (i.e. regular website visitors won't notice anything).

Here's how to use test URLs:

1. Check your profile to make sure your website (or even a specific website page) is listed in your Profile section (<https://account.digioh.com/HQ/ChangeProfile>). This is the URL that will be used to create your test campaign URL (by appending URL parameters).

2. To make sure the test campaigns work, first make sure that:

- the Digioh JavaScript is on your site
- your lightbox or widget is turned ON
- your lightbox has at least one condition associated with it (any condition)

3. Click the Preview and Select Preview on Website (see image below) to display the test lightbox on your site:

ID	Name	Conditions	Integrations	Variations	Preview	Actions	Data	Eligible	Live
238336	01-13-23 Personal test box blank	Edit	Add	Add	Preview	Actions	Data	ON	✓
238775	238775-01-18-23 Survey Button Test	Edit	Edit (1)	Add	Preview	Actions	Data	OFF	
239089	239089 (rename)	Add	Add	Add	Preview	Actions	Data	OFF	
239254	Click to copy	Edit	Add	Add	Preview	Actions	Data	ON	✓
239522	ENG-US-advertorial-emailacq-inline-NCLTesting-Dec22-237576	Edit	Add	Add	Preview	Actions	Data	OFF	
239529	Included in Pro Farmer subscription (copy 1-27-2023)	Add	Add	Add	Preview	Actions	Data	OFF	

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238775	238775-01-18-23 Survey Button Test	Edit	Edit (1)	Add	Preview	Actions	Data	OFF	
239089	239089 (rename)	Add	Add	Add	Preview	Actions	Data	OFF	
239254	Click to copy	Edit	Add	Add	Preview	Actions	Data	ON	✓
239522	ENG-US-advertorial-emailacq-inline-NCLTesting-Dec22-237576	Edit	Add	Add	Preview	Actions	Data	OFF	
239529	Included in Pro Farmer subscription (copy 1-27-2023)	Add	Add	Add	Preview	Actions	Data	OFF	
239560	Lightbox Survey (copy 1-30-2023)	Edit	Add	Add	Preview	Actions	Data	OFF	
239573	01-30-23 sidebar test	Edit	Add	Add	Preview	Actions	Data	OFF	

4. If you test an inline widget (not a lightbox, sidebar, or banner), Digioh will automatically display it as a lightbox. This is because inline forms require placement (smart tag or jQuery placement).

Preview and Test Campaigns with Ease

New Functionality: Preview and Test Campaigns with Ease

We are excited to introduce a significant update that streamlines the process of previewing and testing campaigns on your site. With this new functionality, you can bypass traditional force/test conditions and directly display any published campaign by simply using a query string parameter.

Key Features:

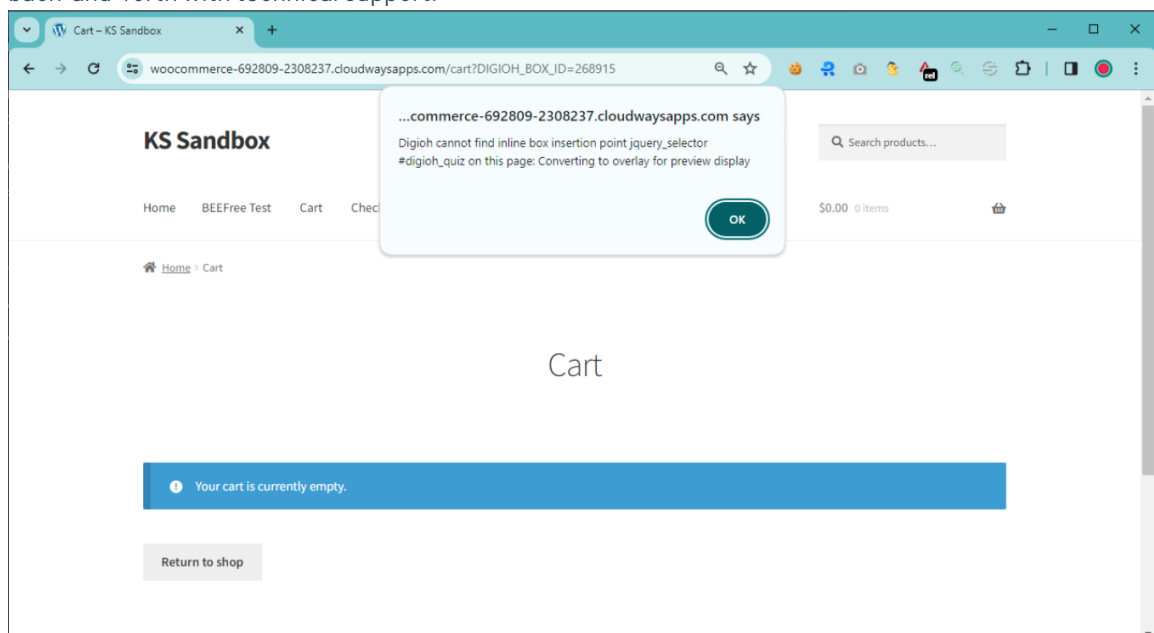
- **Direct Campaign Display:** Utilize the `DIGIOH_BOX_ID` query string parameter to force the display of a specific campaign by appending `?DIGIOH_BOX_ID=box_id` to your URL, where `box_id` is the ID of the campaign you wish to display.
- **Enhanced Diagnostics:** In cases where you attempt to force an inline campaign on a page lacking the necessary smart tag or jQuery selector, the system will not only notify you of the issue but also automatically convert the inline campaign into a sidebar format for display purposes.
- **Simplified Sharing:** Easily share the URLs with specific campaign displays directly with customers or team members for streamlined collaboration and feedback.

How to Use:

1. **Locate Your Campaign ID:** Identify the ID of the campaign you wish to preview or test. This can usually be found in the campaign settings or campaigns management interface.
2. **Modify the URL:** Append `?DIGIOH_BOX_ID=your_box_id` to the end of your website's URL, replacing `your_box_id` with the actual ID of the campaign you're testing. This is how it would look **`https://digioh.com/blogs/?DIGIOH_BOX_ID=123456`**
3. **Preview and Test:** Navigate to the modified URL in your web browser. The specified campaign will be displayed, bypassing any set conditions.
4. **Review Diagnostics:** If there are any issues with displaying the campaign as intended, the system will provide you with diagnostic messages to guide your next steps.

Use Cases:

- **Testing New Campaigns:** Quickly test new campaigns on your site without affecting the live user experience.
- **Demonstrations:** Share specific campaign configurations with customers by sending them a direct link, facilitating clear communication and feedback.
- **Troubleshooting:** Easily diagnose and rectify issues with campaign displays, reducing the need for back-and-forth with technical support.



FAQs:

- **Can I use this feature for campaigns that are not yet published?**

This feature is intended for use with published campaigns. Unpublished or draft campaigns will not be displayed using this method.

- **Will using this parameter affect my site's performance or user experience?**

No, appending the `DIGIOH_BOX_ID` parameter is intended for testing and preview purposes and should not impact your site's overall performance or user experience.

- **What happens if I enter an invalid campaign ID?**

If an invalid campaign ID is used, the system will not display any campaign and may provide a diagnostic message to indicate the issue.

For any further questions or support, please reach out to our customer service team.