

How to Add a Privacy Policy Link by the Opt-In Checkbox

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What You'll Learn in This Article

- Add a Privacy Policy or Terms and Conditions by the Opt-In Checkbox
- Configure Button Text and Action
- Customize Button Appearance

GDPR, TCPA, and other guidelines regulate how you can collect opt-ins for marketing communications. To maintain compliance and provide transparency, you may wish to link to your privacy policy in your Digioh forms.

To add a privacy policy link by your form's opt-in checkbox, create a transparent button that links to your privacy policy URL. Follow these steps:

1. From the Main Page section, click the "Buttons" tab and click "add button". Move the button so that it's next to the checkbox.
2. In the "Text" Field write in "Privacy Policy".
3. For "Click Action," select "Redirect to Website".
4. Enter your Privacy Policy URL in the "Redirect URL" field. For Redirect Type, choose between redirecting the current page, opening it in a new tab, or opening it in a new window.

The screenshot displays the Digioh form editor interface. On the left, the 'Buttons' tab is active, showing a list of buttons including 'Button 5 - Privacy Policy'. Below this, the configuration panel for 'Button 5' is visible, with two sections highlighted by red boxes: 'Button Basics' and 'BUTTON ACTION WHEN CLICKED'. The 'Button Basics' section shows the text 'Privacy Policy' entered in the 'ENTER BUTTON TEXT' field. The 'BUTTON ACTION WHEN CLICKED' section shows 'Redirect to URL' selected in the dropdown, with the 'REDIRECT URL' field empty and 'Redirect current page' selected in the 'REDIRECT TYPE' dropdown. A red arrow points from the 'Button 5 - Privacy Policy' entry in the list to the 'Button Basics' section. On the right, a preview of the form is shown, featuring a woman in a brown hat and coat. The form contains a dark overlay with the text 'YOU'VE GOT AN EXCLUSIVE OFFER!', 'UNLOCK 15% OFF YOUR FIRST ORDER', an 'Enter your email' input field, a 'SUBMIT' button, and a 'No thanks' link. A 'PRIVACY POLICY' link is also visible below the input field.

1. If the button isn't already transparent, remove the background and borders.

Button Styles

Save time designing your campaign. Set up some box level styles.


Set Up Now

Default Hover Selected Hover+Selected

Copy changes to all states



Text

FONT FAMILY COLOR FONT SIZE LINE HEIGHT

Work Sans  12 0

+ Add Custom Font

TEXT ALIGNMENT FONT STYLE


Border

BORDER STYLE

none

Background

COLOR USE GRADIENT USE IMAGE



It should look like this when you're done.



YOU'VE GOT AN EXCLUSIVE OFFER!

UNLOCK
15% OFF

YOUR FIRST ORDER

Enter your email

*By signing up you consent to receiving marketing emails. You can unsubscribe at any time through the unsubscribe link in each email.

[PRIVACY POLICY](#)

SUBMIT

[No thanks](#)

You can also use these steps to add other text links to your forms, such as the terms & conditions for sweepstakes.
