

# How Do I Integrate MailChimp With Digioh?

Last Modified on 06/10/2026 11:02 pm EDT



## What You'll Learn in This Article

- Locate your MailChimp API key for authentication
- Set up and name your MailChimp integration in Digioh
- Connect your MailChimp list to the integration
- Add your MailChimp integration to a pop-up for form submissions

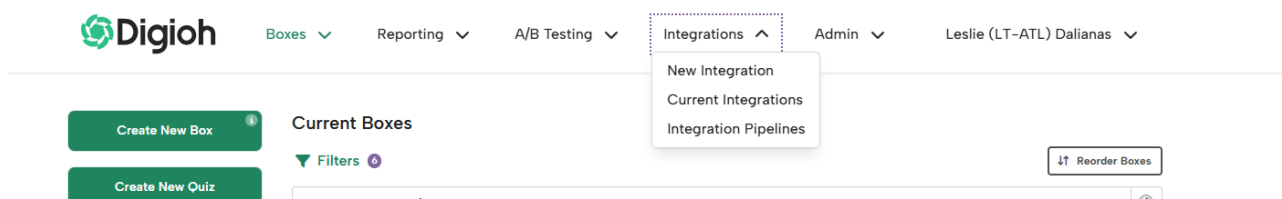
Digioh integrates with MailChimp to grow your list with [personalized, on-brand forms](#), pop-ups, quizzes, surveys, and landing pages. Digioh forms can push custom fields like birthdate and analytics fields (like location or referring source). You can also pass data from forms through hidden fields, like what items were in the user's cart or what their total cart value was.

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Below are our basic instructions to connect your MailChimp account to Digioh.

## Step 1: Integration Tab

Log in to your account, and click Integrations at the top. From the dropdown, click New integration



## Step 2: Set Up Your MailChimp Integration

Select MailChimp from the integration dropdown menu, give your integration a name, and add a pop-up to it if you'd like. **Note:** If you don't add a pop-up in this step, you can add the integration to a pop-up later, either from the dashboard or from the editor (see Step 5).

## Add New Integration

Friendly Name:

Integration:

Box (optional):

## Step 3: Authenticate Your MailChimp Account

On the next page, enter your API key to authenticate your account.

If you need help finding your API key, click the link below the API key field for further instructions.

## Authenticate Your MailChimp Account



Your MailChimp API Key

[Click here for help finding your MailChimp API Key](#)

## Step 4: Connect a List

Once you save your API key, you'll be redirected back to the Integrations page. Click the "choose a list" link to the right of your new integration.

## Integrations

ID	Name	Type	Dependencies (?)	Actions
75411	Emarsys (4-29-2025)	Emarsys		<a href="#">Reconnect</a>   <a href="#">Update</a>   <a href="#">[Choose a List]</a>   <a href="#">Map Fields</a>   <a href="#">Emarsys Fields</a>   <a href="#">Duplicate</a>   <a href="#">Delete</a>

Now just click the "select" link for the list you want to use for this integration, and you'll be all set!

Back

## EM Choose List

ID	Name	Select
012ff59636	ENT - Javascript Setup Instructions	Select
09A4fa739a	Integrated With Lightbox	Select



## Step 5: Add Your Integration to a pop-up

Digioh provides two options for adding your integration to a pop-up. You can add the integration to a pop-up either from the dashboard.

Create New Box

Create New Quiz

More

### Current Boxes

You have the following Locked Boxes! Please make sure to unlock them before leaving this account: BoxID : 293614

Filters








Reorder Boxes

Zero Party Data Multi-step Popup ID# 294464   Lightbox	IMPRESSIONS 18	CONDITIONS	NOT PUBLISHED	
A/B TESTS: + Create		<a href="#">Edit</a>		
		<a href="#">Conditions</a>	<a href="#">Integrations</a>	



or from the Integrations section of the editor.

Save Draft   Save & Publish ▾   Preview ▾

- Main Page  ▾
-  (EPI) Email  ▾
-  (EP2) SMS  ▾
-  Thank You Page  ▾

+ Add Extra Page

Box Settings ▾

Conditions  Edit

**Integrations**

SELECT AN INTEGRATION TO ADD

klaviyo ▾

Save   Cancel

That's all there is to it! Your connected pop-up will now pass form submissions to the selected Mailchimp list.