Emarsys Integration

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What You'll Learn in This Article

- Set up your Emarsys integration in Digioh step by step
- Choose the correct list in Emarsys for your form submissions
- Attach your integration to pop-ups, quizzes, surveys, and more
- Ensure your data flows seamlessly into Emarsys after setup

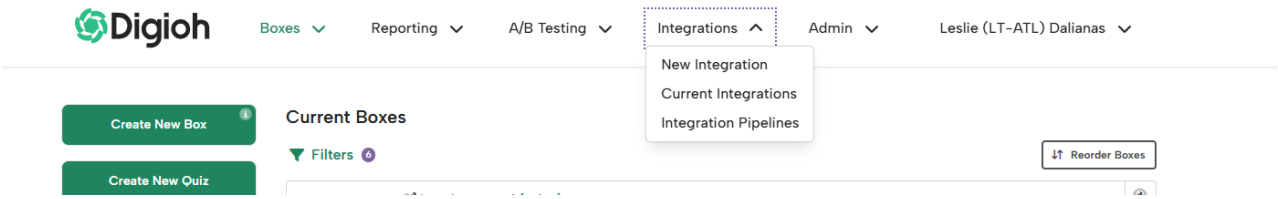
Emarsys offers powerful cloud-based data management tools that make it easy to put your marketing data to use. Digioh's Emarsys integration allows you to grow your list with pop-up forms, quizzes, surveys, landing pages, and preference centers that pass data to Emarsys in real-time.

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics.

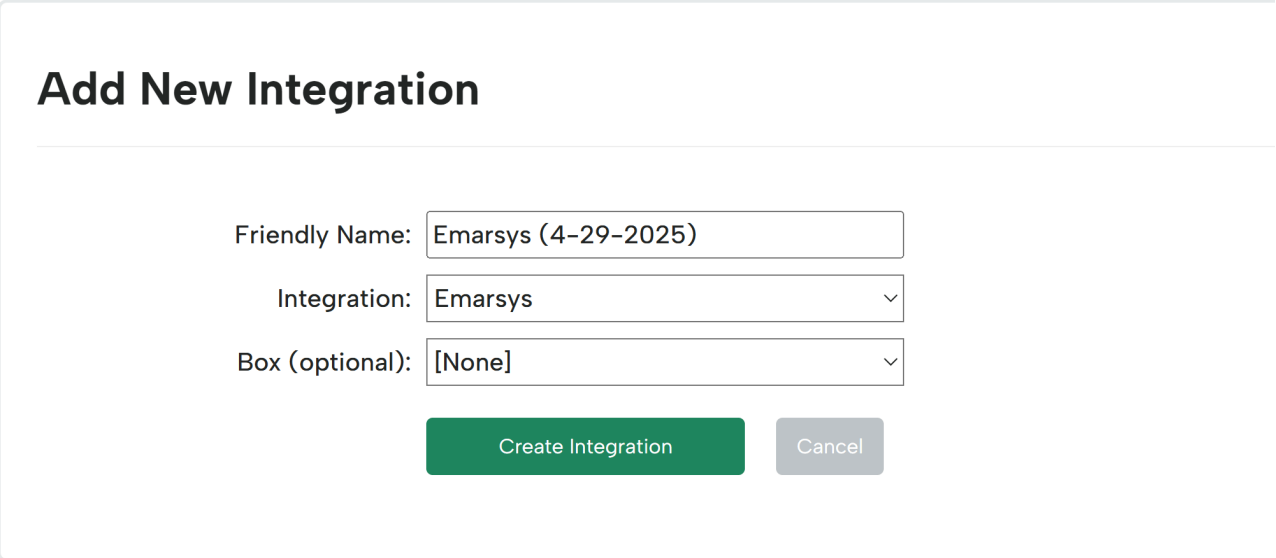
Follow these instructions to set up your integration with Emarsys in Digioh.

1. Log in to your Digioh account.

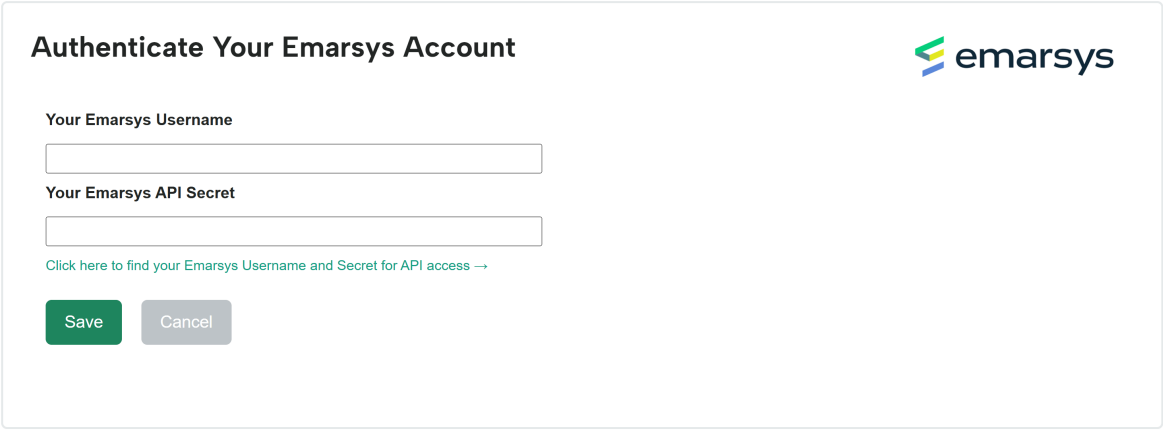
2. Click Integrations and then New integration.



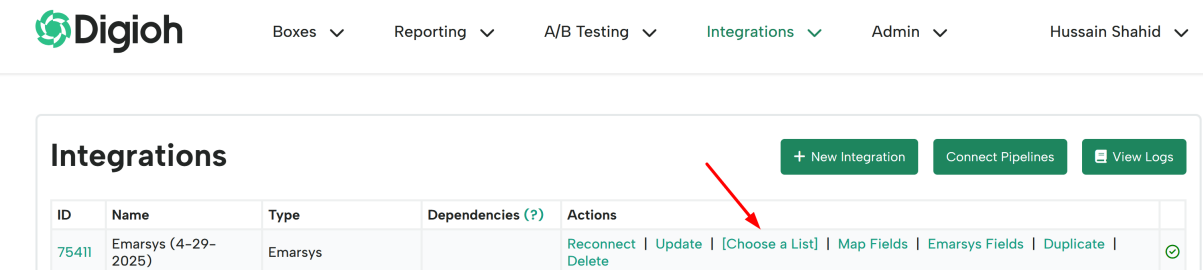
3. Name your integration, select Emarsys from the dropdown menu, and click the Create Integration button.



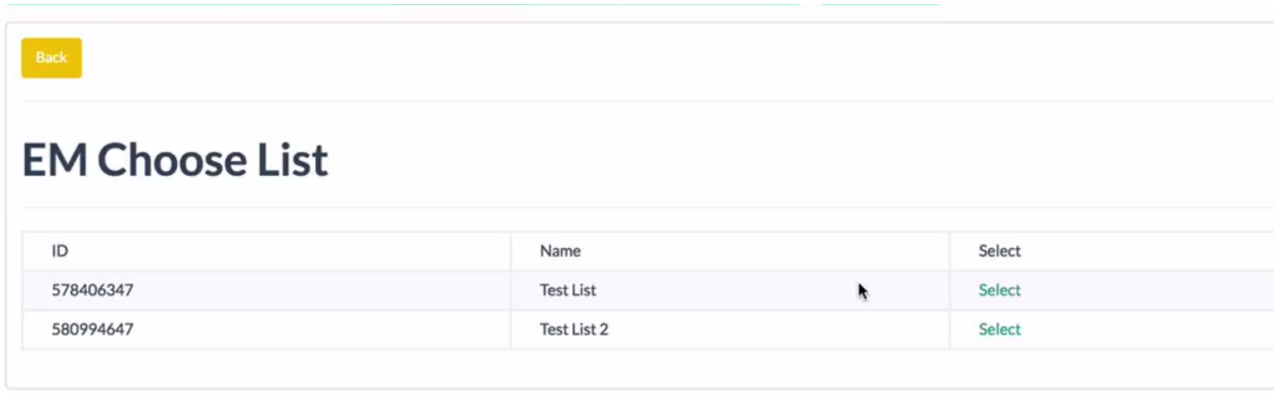
4. On the next page, enter your Emarsys username and API secret.



5. Go back to the Integrations page, find the Emarsys integration you just created, and click the Choose a List link.

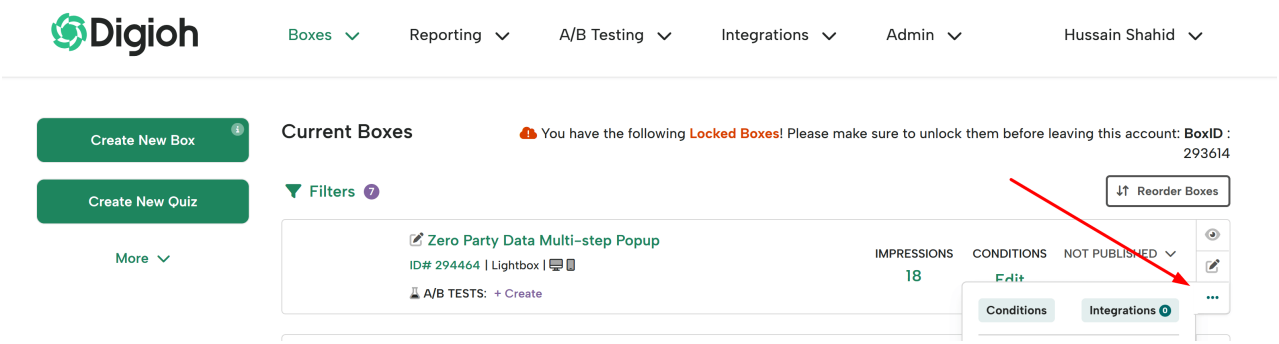


6. Click the Select link to the right of the list you want to use.

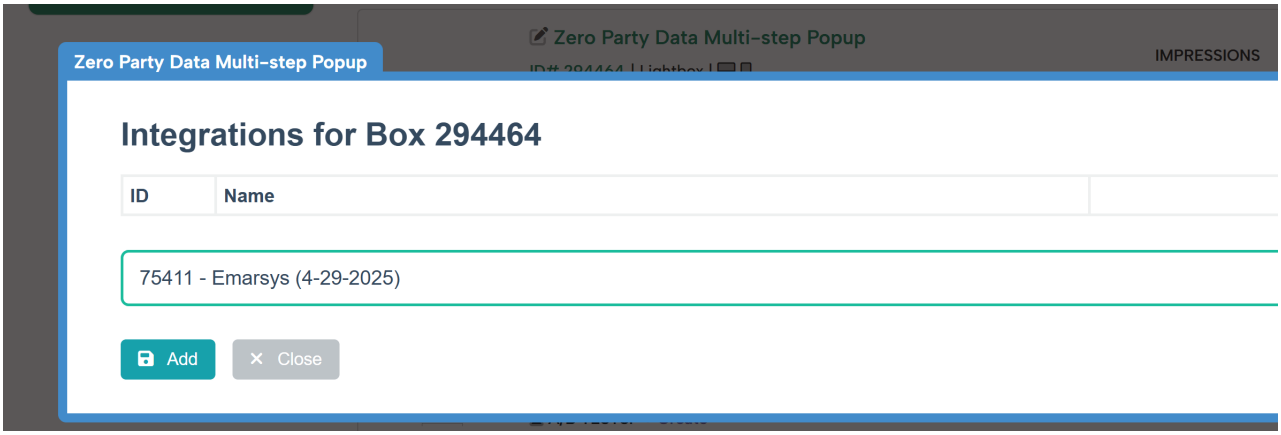


7. Now, just add the integration to a Pop-Up. You can do that from within the editor or the list of pop-ups.

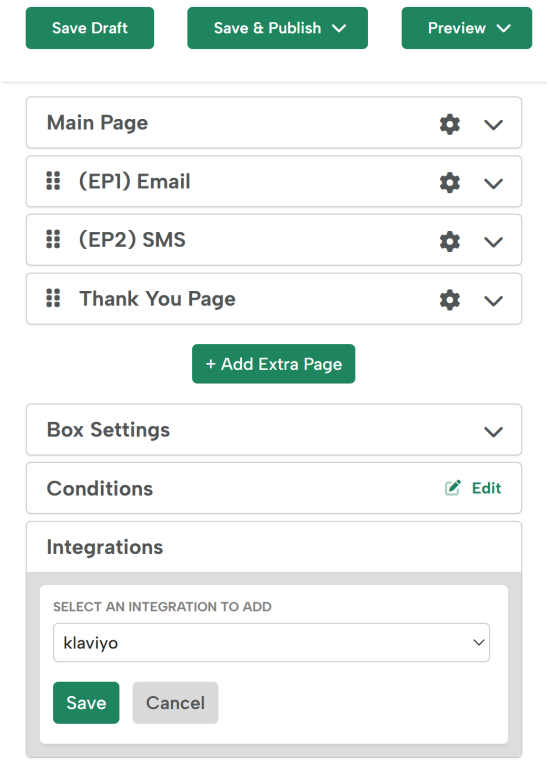
From the list of Pop Ups, click the 3 dots to the right of your desired Pop Up. Click the integration button.



Now you can select the Emarsys integration from the list and click Add.



In the editor, select the Integration section on the left side. Select your integration and click save.



Whichever option you choose, select your integration in the window that appears, and click save to complete the integration with Emarsys.

Once live, your pop-ups will now pass form submission data to Emarsys.