

How to Integrate with Salesforce Marketing Cloud Lists

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This guide is for customers using Salesforce Marketing Cloud (formerly Exact Target) *Lists*. If you are using Data Extensions, use either the [basic](#) or [advanced](#) data extension integrations instead. Note that your Digioh Account Manager can also perform these steps for you.

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Step 1

Find these 3 items in your Salesforce Marketing Cloud (SFMC) account:

- Instance (ex: S1, S2, S4, S6, or S7)
- Member ID (ex: 6232619)
- List ID (ex: 192524)

NOTE: If you don't know how to get this information, let us know, and we can look it up for you.

Step 2

Log into Digioh.

Step 3

Navigate to **Integrations** tab and click **New Integration**

The screenshot shows the Digioh dashboard interface. The top navigation bar includes 'Boxes', 'Reporting', 'A/B Testing', 'Integrations', 'Admin', and 'Hassan Rathore'. The 'Integrations' tab is selected, and a dropdown menu is open, showing 'New Integration', 'Current Integrations', and 'Integration Pipelines'. The 'New Integration' option is highlighted with a red arrow. Below the navigation bar, there are three buttons: 'Create New Box', 'Create New Quiz', and 'Publish All'. The main content area is titled 'Current Boxes' and contains a table of integration boxes. The table has columns for 'Name', 'ID', 'Impressions', 'Conditions', and 'Status'. The first row is 'Quiz continuation from email' with ID# 270401, 57 impressions, and 'Published' status. The second row is 'DWC - Find Your Brew (Branded Spinner)' with ID# 272327, 30 impressions, and 'Not Published' status. The third row is 'ESCORT Driving Personality Quiz' with ID# 274807, 4 impressions, and 'Not Published' status.

Name	ID	Impressions	Conditions	Status
Quiz continuation from email	ID# 270401 Inline Breakpoints:	57	Edit	Published 1/13/2024 09:39 AM
DWC - Find Your Brew (Branded Spinner) (copy 4-24-2024)	ID# 272327 Inline Quiz Breakpoints: 950px	30	Edit	Not Published
ESCORT Driving Personality Quiz (copy 6-13-2024)	ID# 274807 Inline Quiz Breakpoints:	4	Edit	Not Published

Step 4

Create a Friendly Name (for example, "SFMC General Newsletter").

Step 5

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

The Form Post URL is based on the Instance:

IF Instance S1

Form Post URL is:

https://cl.exct.net/subscribe.aspx

IF Instance S2

Form Post URL is:

https://cl.s2.exct.net/subscribe.aspx

IF Instance S4

Form Post URL is:

https://cl.s4.exct.net/subscribe.aspx

IF Instance S6

Form Post URL is:

https://cl.s6.exct.net/subscribe.aspx

IF Instance S7

Form Post URL is:

https://cl.s7.exct.net/subscribe.aspx

Step 8

Set the Post type as "FORM" in the dropdown.

Step 9

Click **Create Integration**

Step 10

Map your fields.

Field Name

Field Value

Save Field Mapping

Back to Integrations

ID	Field Name	Field Value
10991	SubAction	sub_add_update
10994	usub	http://www.google.com
10995	err	http://www.apple.com
10996	thx	http://www.twitter.com
10997	MID	1063560 ← MID
10998	lid	278995 ← List ID
10999	Email Type	HTML
11000	Email Address	[EMAIL]

All fields are case sensitive with no spaces. It is best to copy and paste.

Field #1 Field Name: SubAction Field Value: sub_add_update

Field #2 Field Name: Email Type Field Value: HTML

Field #3 Field Name: Email Address Field Value: [EMAIL]

Field #4 Field Name: usub Field Value: <https://www.google.com>

Field #5 Field Name: err Field Value: <https://www.apple.com>

Field #6 Field Name: thx Field Value: <https://www.twitter.com>

Field #7 Field Name: MID Field Value: ** ENTER IN THE MID VALUE FOUND IN STEP 1 **

Field #8 Field Name: lid Field Value: ** ENTER IN THE LIST ID VALUE FOUND IN STEP 1 **

Step 11

Go to your pop up, click **Editor**, scroll down to **Integrations**, and select the integration you created in the dropdown and hit Save.

Save Draft Save & Publish Preview < BACK Boxes Reporting A/B Testing Integrations Admin

SELECT PAGE
Thank You Page Apply

Apply Current Page Layout To
SELECT PAGE(S)
Apply

Global Font
SELECT GLOBAL FONT
Arial Apply
+ Add Custom Font

Page Metadata
KEY VALUE
+ -

Page Branches

Bulk Editor

Thank You Page

+ Add Extra Page

Box Settings

Conditions Add

Integrations
SELECT AN INTEGRATION TO ADD
ExactTarget - 278995
Save Cancel

291523: Basic Email Capture Popup: Main Pa...
Published: Not Published No Conditions

Join Our Amazing Newsletter!

We promise you will love it!

Your Name

Enter your email address

Yes, I agree to receive email updates

Yes, Count Me In!

No, thank you.

Note: you can add multiple integrations to your pop up. For example, you can send a lead to SFMC and Salesforce Sales Cloud (CRM) at the same time.

Need help? [Send us an email](#), and we can walk you through it or set it up for you.