What are Sitewide Rules? How can I be sure visitors won't be bombarded with pop ups?

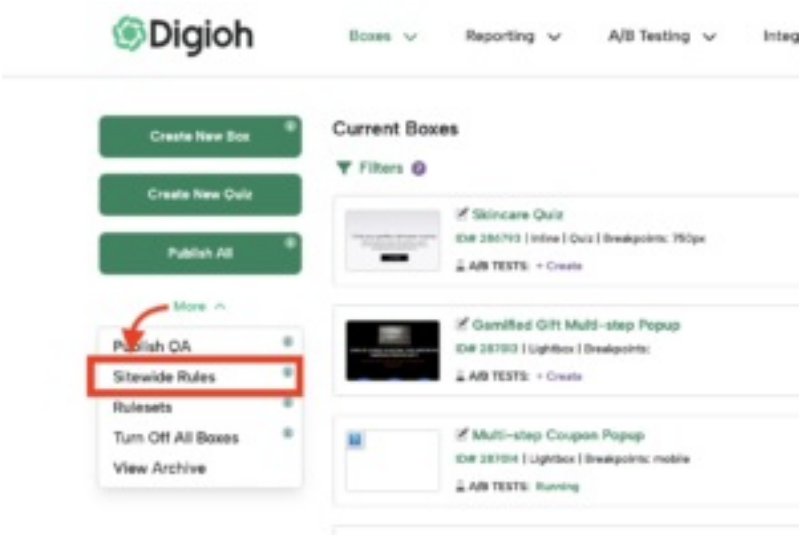
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What You'll Learn in This Article:

- The purpose and benefits of Digioh's Sitewide Rules.
- How to access and configure Sitewide Rules within your Digioh account.
- An overview of each Sitewide Rule option and its impact on visitor experience.
- Best practices for setting up Sitewide Rules to optimize your website's performance.

Many Digioh users run between 5 to 10 targeted pop ups at a time. You may be worried that the same visitor might see multiple pop ups. No worries! Digioh provides **sitewide rules** to prevent end visitors from seeing multiple campaigns across your website.

To access sitewide rules, navigate to the **boxes** tab and click on **view current campaigns**. Next hover on **more** and then select **sitewide rules** from the dropdown list.



What Does Each Sitewide Rule Do?

- **Ignore Sitewide Rules for "Inline" Forms (Recommended)**

This lets inline forms appear without blocking pop ups, sidebars, or banners..

Most Digioh users want the ability to show inline forms and a pop up on the same pageview, so we recommend leaving this rule on if you use both inline forms and pop ups on your site.

- **Limit to One Campaign per Pageview**

This ensures a visitor sees only one campaign per pageview, no matter how many campaigns are set up.

Your end visitor will not see 2 pop ups during the same pageview. If you have 2 pop ups targeting the same visitor, the topmost pop up in your campaign list wins.

- **Limit to One Campaign per Session (Not Recommended)**

This ensures a visitor sees only one campaign during their entire session, no matter how many pages they visit.

Once your end visitor sees a campaign, they will not see another one during that browser session. If the visitor sees a pop up and then comes back after 3 days, they will see another pop up.

- **Limit to One Campaign per Visitor (Not Recommended)**

This ensures a visitor sees only one campaign, no matter how many pages or visits they have.

If your end visitor has EVER seen one of your pop ups, they will never see any other pop ups ever again.

In other words, if a visitor comes to your site, closes your pop up, and then comes back 3 months later, they will never see any other campaigns on your site again. We recommend you keep this one unchecked.

- **Do Not Show Campaigns After Form Submission (Not Recommended)**

This stops any more campaigns from appearing after a visitor submits a form, even on return visits.

Once a visitor submits any of your pop ups, they will never see another pop up again. This is good if you only have one list and just want the lead once.

- **Allow Multiple Campaigns to Display Simultaneously (Advanced)**

Turn this on to display more than one campaign at a time to visitors. Recommended only for advanced Digioh users.

- **Do Not Show Campaigns to Visitors with Disabled Cookies (Advanced)**

This prevents issues for visitors with cookies disabled.

This rule is on by default, and we highly recommend it. Our technology runs on cookies and local storage, so we don't want to wildly fire pop ups at the small minority of users who disable cookies (about 0.1% of browsers).