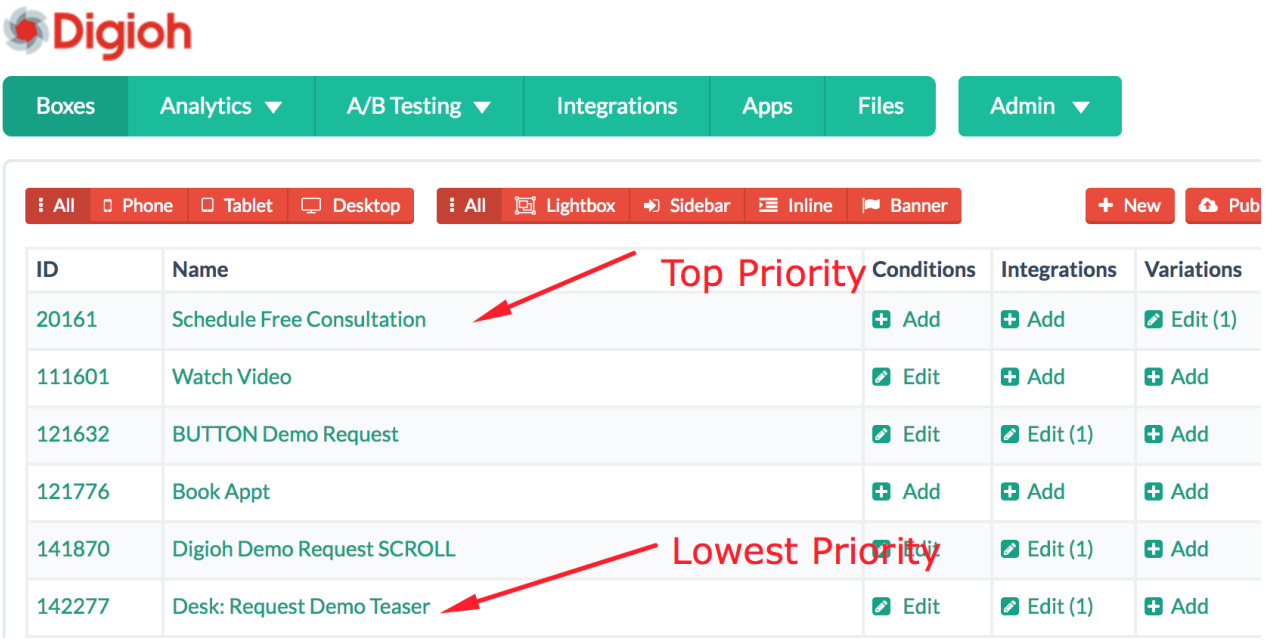
If Two Pop-ups Target The Same Page, Which One Will Show?

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If you have 2 campaigns targeting the same page, the topmost lightbox in the Campaign List takes precedence.



Other factors may affect placement as well. For example, if you set a rule like "Display until Form Submit" on the topmost lightbox, after it submits then the lower-priority lightbox will always be displayed.

Typically, when two campaigns are eligible to display, they will do so back-to-back. You can prevent this on the same pageview with a Master Rule. An exception is Inline Campaigns, which can display at the same time as Pop-ups, Sidebars, and Banners. In addition, Inline Campaigns configured to "Always Display" in the Widget Accordian will always display, regardless of Campaign conditions or priority placement.