

If Two Pop-ups Target The Same Page, Which One Will Show?

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If you have 2 campaigns targeting the same page, the topmost lightbox in the Campaign List takes precedence.



Boxes Analytics ▾ A/B Testing ▾ Integrations Apps Files Admin ▾

All Phone Tablet Desktop All Lightbox Sidebar Inline Banner + New Pub

ID	Name	Conditions	Integrations	Variations
20161	Schedule Free Consultation	+ Add	+ Add	✎ Edit (1)
111601	Watch Video	✎ Edit	+ Add	+ Add
121632	BUTTON Demo Request	✎ Edit	✎ Edit (1)	+ Add
121776	Book Appt	+ Add	+ Add	+ Add
141870	Digioh Demo Request SCROLL	✎ Edit	✎ Edit (1)	+ Add
142277	Desk: Request Demo Teaser	✎ Edit	✎ Edit (1)	+ Add

Other factors may affect placement as well. For example, if you set a rule like "Display until Form Submit" on the topmost lightbox, after it submits then the lower-priority lightbox will always be displayed.

Typically, when two campaigns are eligible to display, they will do so back-to-back. You can prevent this on the same pageview with a [Master Rule](#). An exception is Inline Campaigns, which can display at the same time as Pop-ups, Sidebars, and Banners. In addition, Inline Campaigns configured to "Always Display" in the Widget Accordion will always display, regardless of Campaign conditions or priority placement.